



# **STARRISE Catalogue**

## **Innovative and significant investment projects of regional importance**

STARRISE consortium

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# 1. Introduction

This document presents a selection of **innovative and significant investment projects of regional importance**, identified through a comprehensive questionnaire (see Annex). These projects are part of the implementation efforts of the Horizon Europe project STARRISE - Bridging the Gap Between Regional S3 Strategies and Interregional Innovation Investments in Agrofood and Logistics Value Chains Through Capacity Building Across Continental Europe and Outermost Regions (101133220). The project covers seven EU regions and aims to promote regional development through strategic investments in key sectors.

The projects outlined in this document have been carefully identified to address critical regional challenges, stimulate economic growth, and enhance the capacity of applicant institutions to secure and manage investment funds. The results of the survey will be presented to EC DG REGIO representatives and will form an integral part of the regional investment programme.

The consortium partners are committed to supporting up to 30 projects, improving their preparation for attracting investment and ensuring robust capacity building for the institutions involved. Each project has been evaluated based on its potential impact on regional development, alignment with the European Green Deal and inclusion of digitalisation aspects.

Through an **OPEN CALL** to join the STARRISE Journey, we invite SMEs and other organisations willing to present an innovative idea for an investment project, or to join an innovation investment project in the agri-food or logistics sector, to consider these projects and their potential to contribute to the sustainable development and economic resilience of our regions. By working together, we can achieve significant progress in the agri-food and logistics value chains, fostering innovation and inter-regional cooperation!

Selected applicants will join the STARRISE journey and have access to masterclasses on innovation-related topics, personalised expert training and mentoring, networking, and collaboration opportunities with other organisations from other European regions.

If you know SMEs or other organisations with innovative ideas for investment projects, or if they are interested in participating in an innovation investment project in the agri-food or logistics sector, we encourage you to introduce them to the STARRISE journey!

Given the inter-regional nature of our consortium, we offer detailed project information in the national languages of each STARRISE region. For more details, please contact the relevant **STARRISE partner**. Let's work together to boost regional innovation and investment.

For more information on the STARRISE Journey call, please visit the call website **HERE**.

## 2. STARRISE Investment Projects

### 2.1 Greece

<b>Project name</b>	<b>Seasonal Infertility Mitigation in Swine through Climate Regulation and Genetic Analysis / Seasonal Infertility in Swine</b>
<b>Project identification</b>	<b>GR01</b>
<b>Sector</b>	<b>Food (including primary processing of agricultural products)</b>
<b>Project description</b>	Development of climate regulation and genetic analysis technologies to address seasonal pig infertility, improving productivity and farm performance.
<b>What important problem for the region (county, country, neighbour countries) will it affect and why is it necessary to solve it?</b>	<p>Pig farms face significant challenges due to seasonal agelessness, which can affect the productivity and profitability of the farms. The main problems include:</p> <ul style="list-style-type: none"> <li>• Reduced fertility: During certain seasons, pig fertility can decline dramatically, affecting production and unit economics.</li> <li>• Increased Animal Stress: Extreme climatic conditions, such as high temperatures in summer or low temperatures in winter, can increase stress in animals, reducing their efficiency.</li> <li>• Impact on the economy: Reduced births and lower productivity lead to economic losses for farmers and the wider agricultural economy.</li> </ul>
<b>Is there already an idea for a solution/concept/ready-made project? If so, please provide a brief description. If not, what is needed to create a solution (idea generation/concept development/etc.)?</b>	<p>To address these challenges, the project proposes to apply an integrated approach combining climate regulation and genetic tools:</p> <ul style="list-style-type: none"> <li>• Climate regulation: by using advanced climate regulation systems, pig farms will be able to maintain stable and optimal temperature and humidity conditions throughout the year. This will reduce stress on the animals and improve their overall health and fertility.</li> <li>• Genetic Tools: Through genetic analyses, units will be able to identify and select the most resistant and productive genes. Molecular markers and genetic improvements will allow to enhance the fertility and productivity of pigs.</li> </ul> <p><u>Benefits:</u></p> <ul style="list-style-type: none"> <li>• Increased Productivity: Improved animal welfare and enhanced fertility.</li> </ul>

	<ul style="list-style-type: none"> <li>• Improving Finance: Increase profitability and reduce losses due to seasonal agility.</li> <li>• Increase competitiveness: Units will become more competitive and sustainable in the long term.</li> </ul>
<b>The main project implementer?</b>	Small and Medium Enterprise
<b>Is it planned to involve small and medium-sized enterprises as CONTRACTORS in the execution/implementation of the project?</b>	Yes
<b>As a result of the project, will the BENEFICIARY be the small and medium-sized entrepreneur?</b>	Yes
<b>What will be the benefit to society from the implementation of the project?</b>	Increase productivity, improve efficiency, and strengthen the economy of rural areas.
<b>Is it planned to involve women and other vulnerable groups in the project?</b>	Yes
<b>Is the project related to the implementation of the European Green Deal and the achievement of results?</b>	Yes
<b>Is the project related to digitization?</b>	Yes

<b>Project name</b>	<b>Holistic Synergies of Oregano and Poultry Products</b>
<b>Project identification</b>	<b>GR02</b>
<b>Sector</b>	<input type="checkbox"/> <b>Food (including primary processing of agricultural products)</b> <input type="checkbox"/> <b>Logistics (freight and/or people)</b> <input type="checkbox"/> <b>Food and logistics</b>
<b>Project description</b>	<p>The project focuses on creating partnerships between oregano growers and poultry farms to produce functional products of high nutritional value and the use of compost as a soil amendment in agricultural systems. The project includes:</p> <ul style="list-style-type: none"> <li>• Cooperation between oregano growers and poultry farms</li> <li>• Establishment of a cooperation network between oregano growers and poultry farms for mutual support and exchange of knowledge and practices.</li> <li>• Use of oregano as a natural supplement to poultry feed, taking advantage of the antibacterial and antioxidant properties of oregano to improve the health and growth of birds.</li> <li>• Production of Functional Products</li> <li>• Development of innovative food products that combine the nutritional properties of oregano with poultry products such as eggs and high-quality meat.</li> <li>• Promote these products as functional foods that offer additional health benefits to consumers.</li> <li>• Compost production</li> <li>• Using waste and by-products from poultry farming to produce compost.</li> <li>• Application of compost as a soil amendment to oregano crops and other agricultural systems, enhancing soil health and crop sustainability.</li> </ul>
<b>What important problem for the region (county, country, neighbour countries) will it affect and why is it necessary to solve it?</b>	<p>The region faces challenges such as the need to improve the sustainability and quality of agricultural products, and to reduce the environmental footprint of agricultural activities. In particular, the main challenges include:</p> <ul style="list-style-type: none"> <li>• <b>Environmental Sustainability:</b> The need to reduce the environmental impact of agriculture and poultry production, such as reducing waste and improving the management of natural resources.</li> <li>• <b>Product Quality:</b> the need to produce agricultural products of high quality and nutritional value that</li> </ul>

<p><b>Is there already an idea for a solution/concept/ready-made project? If so, please provide a brief description. If not, what is needed to create a solution (idea generation/concept development/etc.)?</b></p>	<p>meet the increasing demands of consumers for a healthy diet.</p> <p>The proposed solution to address these challenges is the holistic management of oregano cultivation and poultry by-products for the production of high value-added products and the strengthening of the circular economy. In detail, the solution includes:</p> <ul style="list-style-type: none"> <li>• Holistic Management: combined management of oregano crops and poultry farms to achieve greater efficiency and sustainability.</li> <li>• Circular Economy: use of by-products and waste to produce compost, enhancing the sustainability of the crops and reducing the environmental footprint.</li> <li>• Functional Products: Production and promotion of functional food products that combine the properties of oregano and poultry products, offering added value to consumers.</li> </ul> <p>Benefits:</p> <ul style="list-style-type: none"> <li>• Increased Sustainability: Reduction of waste and improved management of natural resources.</li> <li>• Improved quality: Production of high quality and nutritional value products.</li> <li>• Economic Benefits: Strengthening the local economy through the production and marketing of high value-added products.</li> <li>• Environmental Benefits: reducing the environmental footprint and enhancing soil health.</li> </ul>
<p><b>The main project implementer?</b></p>	<p>Small and Medium Enterprise</p>
<p><b>Is it planned to involve small and medium-sized enterprises as CONTRACTORS in the execution/implementation of the project?</b></p>	<p>Yes</p>
<p><b>As a result of the project, will the BENEFICIARY be the small and medium-sized entrepreneur?</b></p>	<p>Yes</p>
<p><b>What will be the benefit to society from the implementation of the project?</b></p>	<p>Increase productivity, improve efficiency &amp; cooperation, and strengthen the economy of rural areas.</p>

<b>Is it planned to involve women and other vulnerable groups in the project?</b>	Yes
<b>Is the project related to the implementation of the European Green Deal and the achievement of results?</b>	Yes
<b>Is the project related to digitization?</b>	Yes



<b>Project name</b>	<b>Utilisation of oil process by-products with high polyphenolic content for the creation of innovative biofunctional feed additives</b>
<b>Project identification</b>	<b>GR03</b>
<b>Sector</b>	<b>Food (including primary processing of agricultural products)</b>
<b>Project description</b>	The aim of the project is to produce biofunctional feeds enriched with bioactive by-products of oil milling and to investigate their impact on the productivity of farmed animals and the quality of their products.
<b>What important problem for the region (county, country, neighbour countries) will it affect and why is it necessary to solve it?</b>	The olive oil production process is accompanied by the generation of huge quantities of by-products with a high pollutant load. The rational exploitation and use of agricultural by-products for the production of innovative and quality products are fundamental prerequisites for the development and economic reconstruction of the agri-food sector. The commercial exploitation of the bioactive oil mill by-products produced and their incorporation into innovative animal feed is a profitable management and utilisation model.
<b>Is there already an idea for a solution/concept/ready-made project? If so, please provide a brief description. If not, what is needed to create a solution (idea generation/concept development/etc.)?</b>	A study will be carried out to evaluate the antioxidant activity of the olive oil industry by-products, as well as the innovative feed produced in comparison with conventional commercial feed, using in vitro techniques.
<b>The main project implementer?</b>	Small and Medium Enterprise
<b>Is it planned to involve small and medium-sized enterprises as CONTRACTORS in the execution/implementation of the project?</b>	Yes

<p><b>As a result of the project, will the BENEFICIARY be the small and medium-sized entrepreneur?</b></p>	<p>Yes</p>
<p><b>What will be the benefit to society from the implementation of the project?</b></p>	<p>Farmed farm animals are exposed to various stressors during their life cycle, which adversely affect their health and productivity. Therefore, the enrichment of feed with natural bioactive compounds can be a critical approach to achieve sustainable livestock production.</p>
<p><b>Is it planned to involve women and other vulnerable groups in the project?</b></p>	<p>Yes</p>
<p><b>Is the project related to the implementation of the European Green Deal and the achievement of results?</b></p>	<p>Yes</p>
<p><b>Is the project related to digitization?</b></p>	<p>Yes</p>

## 2.2 Canary Islands

<b>Name of the organisation</b>	<b>Instituto Tecnológico de Canarias</b>
<b>Website address</b>	<a href="http://www.itccanarias.org">www.itccanarias.org</a>
<b>Project name</b>	<b>LETIA: Network of Laboratories for Experimentation in Technological Innovations for Agriculture</b>
<b>Project identification</b>	<b>ES01</b>
<b>Sector</b>	<b>Food (including primary processing of agricultural products)</b>
<b>Project description</b>	Experimental spaces for pilots in interdisciplinary economic and engineering innovations for Crop Systems
<b>What important problem for the region (county, country, neighbour countries) will it affect and why is it necessary to solve it?</b>	<p>The interdisciplinary approach aims to deal with several problems: food self-sufficiency, efficiency in land use, human labour scarcity, resilience to climate change, water consumption, loss of terrestrial plants biodiversity.</p> <p>The combination of agribusiness and ICT technologies enables producers to have a more professional, profitable, and efficient management of agriculture.</p>
<b>Is there already an idea for a solution/concept/ready-made project? If so, please provide a brief description. If not, what is needed to create a solution (idea generation/concept development/etc.)?</b>	<p>Bio-economically oriented innovations addressing the aforementioned problems with a systemic (integral) approach:</p> <ul style="list-style-type: none"> <li>* food self-sufficiency: protein crops</li> <li>* land scarcity: crops in cities, vertical crops.</li> <li>* human labour scarcity: automation and robotics.</li> <li>* climate change: in-door crops.</li> <li>* water consumption: hydroponics and other.</li> <li>* biodiversity conservation: agroecology.</li> </ul>
<b>How much investment is planned/required for the implementation of the project? If the amount of investment and/or project has not been calculated, please indicate it.</b>	There have been rough estimations for pilots of the innovations, adding up to ~ 1 M€, plus creation of a network which could be around 0.5 M€ (digital tools, meetings, contents, dynamization).
<b>The main project implementer?</b>	Educational, scientific and research institution
<b>Is it planned to involve small and medium-sized enterprises as CONTRACTORS in the</b>	Yes

<b>execution/implementation of the project?</b>	
<b>As a result of the project, will the BENEFICIARY be the small and medium-sized entrepreneur?</b>	Yes, it could be SME and large also
<b>What will be the benefit to society from the implementation of the project?</b>	This contributes to the major challenges of the future, such as the development of rural areas, food security and social and environmental sustainability.
<b>Is it planned to involve women and other vulnerable groups in the project?</b>	<b>(following standard hiring procedure at ITC)</b>
<b>Is the project related to the implementation of the European Green Deal and the achievement of results?</b>	Yes
<b>Is the project related to digitization?</b>	Yes
<b>Name of the main contact person</b>	Rafael Nebot Medina
<b>E-mail</b>	<a href="mailto:rnebot@itccanarias.org">rnebot@itccanarias.org</a>
<b>Phone</b>	+34 928379948

## 2.3 Romania

<b>Name of the organisation</b>	<b>Maramureş County Council, Târgu Lăpuş Municipality and Maramureş Business Park S.A.</b>
<b>Website address</b>	<a href="https://maramuresbusinesspark.ro/industrial-parks/">https://maramuresbusinesspark.ro/industrial-parks/</a>
<b>Project name</b>	<b>Târgu Lăpuş Smart Specialization Park</b>
<b>Project identification</b>	<b>RO01</b>
<b>Sector</b>	<b>Food (including primary processing of agricultural products)</b>
<b>Project description</b>	<p><b>TÂRGU LĂPUŞ SMART SPECIALIZATION PARK (TÂRGU LĂPUŞ SSP)</b>  <b>Founder:</b> Maramureş County Council  <b>Administrator:</b> Maramureş Business Park S.A  <b>Location:</b> In the Northern part of Târgu Lăpuş city, towards Dumbrava village, along the county road DJ171E <u>47°28'42.7"N 23°52'26.7"E</u>  <b>Technical offer:</b> surface of 100.000 sqm; until February 2027 there will be 6 plots of land ranging between 4000 – 7700 sqm, equipped with all utilities needed for economic activities: carriageway including access, cycle paths, access/sidewalks, water supply, natural gas sewerage, electricity, public lighting, landscaping.  <b>Target sectors:</b> agri-food sector, medical activities, cosmetic industry</p> <p>Târgu Lăpuş SSP benefits from funding through the Regional Program 2021-2027, starting from June 2024 and it is estimated to be operational by the beginning of 2027. The SSP invites interested companies to locate and invest in the park by allocating plots based on concession contracts. <b>The purpose of this project_sheet is to attract companies to locate and invest in the soon-to-be operational park.</b></p> <p><b>CONTEXT</b>  <b>(1)</b> Through the Regional Program for the North-West Region 2021-2027, 30 mil EURO funds are allocated</p>

for the creation of 15 business infrastructures called SMART SPECIALIZATION PARKS (SSPs), in line with the provisions of Government Emergency Ordinance GEO no. 112/2022, which regulates the establishment and benefits of this type of business, innovation and technology transfer infrastructures. The related call for projects – [PRNV/2023/132.A.1/1](#), **Supporting the development of smart specialization parks** – takes place between 18.08.2023 - 14.08.2024 and during this period local public authorities can submit project proposals – **RP(1)**.

In a period of maximum 3 years (estimated until 2027), the SSPs' infrastructure will be developed, from the perspectives of land preparedness for use and connection to utilities. Also, a series of support services will be provided to companies that will locate in the park. The SSP satisfies the needs of SMEs regarding easy access to basic utilities and the creation of favourable conditions for clustering and innovation.

**(2)** In parallel with the process of developing the park, the process of selecting the future resident SMEs is conducted; SMEs can locate in the park after concluding a concession contract with the founder/owner of the park. For SMEs interested in locating in the park, two routes are possible:

- ❖ locate in the park by concluding a concession contract, with access to the infrastructure provided and eligibility for the fiscal benefits offered by the legal framework and the local public administration;
- ❖ locate in the park with the possibility of accessing non-refundable financing of up to 2.5 million euro through the Call for Projects opened between 10.06.2024 - 10.12.2025, no. [PRNV/2024/132.A.2/1](#) – **Supporting the development of initial investments of some SMEs in smart specialization parks – RP(2)**.

- eligible activities:

	<ul style="list-style-type: none"> <li>○ <b>initial investments</b> (mandatory) such as construction works on the allocated plot, features, equipment</li> <li>○ <b>related activities:</b> technical documentation and approvals, consultancy, and project management</li> <li>○ <b>innovation activities</b> (mandatory): acquisition of innovative services, acquisition of intangible assets, specialized consultancy</li> <li>● Interested SMEs can apply to this call, based on the prior conclusion of a concession contract (with a suspensive clause) for a plot inside the park. There is no geographical restriction for the applicant, but until the completion of the project, they will have to establish a place of business within the park.</li> </ul>
<p><b>What important problem for the region (county, country, neighbour countries) will it affect and why is it necessary to solve it?</b></p>	<p>The Smart Specialization Park will support and stimulate development and innovation in the priority fields it promotes, by facilitating collaboration between companies, higher education and research institutions, local public authorities, and other interested parties, to create an <b>ecosystem favourable to innovation and development</b> in order to increase the competitiveness of the business environment.</p> <p>SMEs located in the park will improve their financial capacity and knowledge to increase their ability to innovate, adapt to new trends and technologies in their field of activity.</p> <p>The objective of both types of projects (development of the park and financing of innovative SMEs) is to <b>increase the economic competitiveness of SMEs</b>, the development of economic activities with high added value, innovative and based on advanced</p>

	<p>technologies, the <b>resilience of the local entrepreneurial ecosystem</b>, resulting from collaboration and inter-connectivity within the park.</p> <p>By creating and developing the SSPs, by attracting investments and creating an environment conducive to innovation and collaboration, smart specialization parks can stimulate the creation of skilled jobs, the transfer of knowledge and technologies, as well as increasing the economic competitiveness of the region.</p>
<p><b>Is there already an idea for a solution/concept/ready-made project? If so, please provide a brief description. If not, what is needed to create a solution (idea generation/concept development/etc.)?</b></p>	<p>The solution concept for the competitiveness and innovation problems of SMEs is simultaneously thought of on <u>two levels</u>:</p> <ul style="list-style-type: none"> <li>• <b>development of the smart specialization park</b>, which provides SMEs with basic utilities, innovation support services, collaboration opportunities within the park, a series of fiscal benefits and tax facilities offered according to applicable legislation and by local authorities (through the Call for projects RP(1);</li> <li>• <b>attracting SMEs to invest in the park</b>, receiving financial support for carrying out innovative activities, within the budget allocated through the Call for projects RP(2).</li> </ul> <p>The solution concept involves at least three <u>categories of stakeholders</u>:</p> <ul style="list-style-type: none"> <li>• <b>Local authorities</b> receiving support for the construction/ development of the smart specialization park;</li> <li>• <b>SMEs that locate in the park</b> based on the prior conclusion of a concession contract and benefiting from the park' infrastructure, fiscal facilities offered, collaboration opportunities, and that can apply for funding in the project call for SMEs</li> <li>• <b>Organisations offering innovative support services for SMEs</b>, such as: skills/ competence/ knowledge transfer services for research and development, consultancy, and assistance in the field of innovation; innovation support services such as data banks, cloud/ data storage services, market research, laboratories,</li> </ul>



	<p>quality labelling, testing, experimentation and certification or other related services.</p> <ul style="list-style-type: none"> <li>•</li> </ul>
<p><b>How much investment is planned/required for the implementation of the project? If the amount of investment and/or project has not been calculated, please indicate it.</b></p>	<p><b>BUDGET OF THE SSP:</b> 5,895 mil. EUR (of which 50,54 % EU contribution) – financed through the North-West Regional Program 2021-2027, the Call for projects RP(1)</p> <p><b>BUDGET allocated to the SMEs to locate in the park based on an investment and innovation project:</b> 10 Million EUR - Call for projects RP(2)</p> <ul style="list-style-type: none"> <li>• <b>Grant allocated per SME:</b> min. 200.001 euro – max. 2.500.000 euro (out of which max. 200.000 for activities under <i>de minimis</i> scheme and max. 220.000 for innovation scheme)</li> <li>• <b>Financing scheme and % of the grant:</b> <ul style="list-style-type: none"> <li>○ infrastructure and equipment - 70% micro and small companies / 60% medium companies</li> <li>○ innovation activities/ purchase of services for innovation support and related activities (such as technical documentation, tax approvals, engineering costs related to construction works, project consultancy and management) – 100% financed (<i>de minimis</i> scheme and <i>innovation support</i> scheme)</li> </ul> </li> </ul>
<p><b>The main project implementer?</b></p>	<p><b>County authority</b></p>
<p><b>Is it planned to involve small and medium-sized enterprises as CONTRACTORS in the execution/implementation of the project?</b></p>	<p>Yes</p> <p>SMEs are integrated into the solution concept in 2 different roles:</p> <p>(a) <b>SMEs that locate in the park</b>, contribute to developing the infrastructure by investing on their allocated plots through own funds or by accessing non-refundable financing RP(2)</p> <p>(b) <b>SMEs that will provide innovation support services for companies located in the park</b>, including through the procurement of eligible services for SMEs that will be located in the park, through the PR call (2).</p>

	<p>SMEs are located in the park based on a <b>concession contract concluded with the owner/ administrator of the park.</b></p> <p>Minimum of 6 SMEs will benefit from RP funding (Call 2), having met the eligibility conditions:</p> <ul style="list-style-type: none"> <li>• proof that the applicant is included in the SMEs category</li> <li>• the applicant is a company established based on Law no. 31/1990, registered in the North-West Development Region (place of business / headquarters within the smart specialization park) at the time of completion of the investment at the latest</li> <li>• activity for a period of at least one fiscal year prior to submitting the funding request</li> <li>• concludes a concession contract with the park owner/ administrator</li> <li>• minimum of 3 employees</li> </ul>
<p><b>As a result of the project, will the BENEFICIARY be the small and medium-sized entrepreneur?</b></p>	<p>Yes</p> <p>The benefits of SMEs locating in the smart specialization park are, according to GEO no. 112/2022:</p> <ul style="list-style-type: none"> <li>- the utility infrastructure they require for their activity;</li> <li>- access to a wide research and innovation network;</li> <li>- access to innovation counseling and mentoring services;</li> <li>- significant fiscal facilities, offered according to the legal framework:             <ul style="list-style-type: none"> <li>• exemption from some investment-related taxes, for buildings and land,</li> <li>• deductions of 100% of the profit invested in development,</li> <li>• deductions of 100% of the taxable profit for investments in the park,</li> <li>• reduction by up to 50% of the royalty related to the land concession;</li> </ul> </li> </ul> <p>+ the possibility to access financing from non-refundable funds based on the SME project for the development of some initial investments in the park (through the <i>Call for projects RP(2)</i>, within the limit of the pre-reserved/ allocated budget of each SSP)</p>

<p><b>What will be the benefit to society from the implementation of the project?</b></p>	<p>This type of investment will attract a highly skilled and well-paid workforce, entrepreneurs who will supply the global market with quality products and contribute to economic development and raising the standard of living in the community. The expected benefits:</p> <ul style="list-style-type: none"> <li>• newly created jobs within SMEs that locate them in the park/ benefit from non-refundable grants;</li> <li>• enterprises with increased turnover;</li> <li>• attracting innovative investments, obtaining new innovative products/ services or significantly improved ones through the activity of SMEs that introduce innovations in terms of products or processes;</li> <li>• supporting the valorisation of research-development-innovation results and transferring them into production, with a view to introducing them into the economy;</li> <li>• development of the local/regional entrepreneurial ecosystem.</li> </ul>
<p><b>Is it planned to involve women and other vulnerable groups in the project?</b></p>	<p>Yes</p> <p>The beneficiary of the non-refundable financing for the development of the smart specialization park (both SSP and the companies located in the park) undertakes through the RP financing contract to ensure compliance with the Union’s horizontal principles applicable to non-refundable financing. Adequate measures will be implemented and the application of the following principles will be guaranteed:</p> <ul style="list-style-type: none"> <li>- respecting equality between men and women, integrating the gender perspective and addressing gender issues</li> <li>- preventing any form of discrimination based on gender, racial or ethnic origin, religion or beliefs, disability, age, or sexual orientation, as well as respecting accessibility for people with disabilities.</li> </ul>
<p><b>Is the project related to the implementation of the European Green Deal and the achievement of results?</b></p>	<p>Yes</p> <p>The SSP promoter and the companies that locate in the park through financial aid through Regional Program will implement appropriate measures and</p>

	<p>guarantee the application of the following actions/principles:</p> <ul style="list-style-type: none"> <li>- analysis of sustainability from an environmental point of view, in line with the environmental objectives under the DNSH principle;</li> <li>- the measures justifying the way in which the project complies with the DNSH principle including, if applicable, the recommendations from the act issued by the Environmental Protection Agency;</li> <li>- all investments will go through the documentation subject to the environmental impact assessment according to the applicable legislation;</li> </ul>
<p><b>Is the project related to digitization?</b></p>	<p>Yes</p> <p>SSP will have a high-speed internet network, to ensure the connectivity of the companies that will be located in the park.</p> <p>In addition, under the call RP(2) for SMEs, activities are funded that are relevant to the objectives related to digitization, for example:</p> <ul style="list-style-type: none"> <li>• innovation activities related to eligible <i>de minimis</i> expenses include innovative digital technical solutions, the procurement of intangible assets such as software solutions, licenses, the development of online tools, etc.</li> <li>• innovation activities related to eligible expenditure financed by innovation aid for SMEs include procurement of innovation support services such as cloud/ data storage services, implementation of innovative technologies and solutions (including digital technologies and solutions), consultancy, assistance or professional training services regarding the introduction or use of innovative technologies and solutions (including digital technologies and solutions), etc.</li> </ul>
<p><b>Name of the main contact person</b></p>	<p>Radu Mircea Zoicaş - CEO</p>
<p><b>E-mail</b></p>	<p>office@maramuresbusinesspark.ro</p>

<b>Name of the organisation</b>	<b>Bihor County Council, Ştei City Council and Oradea Local Development Agency</b>
<b>Project name</b>	<b>Ştei Smart Specialization Park</b>
<b>Project identification</b>	<b>RO02</b>
<b>Sector</b>	<b>Food and logistics</b> [not exclusively, but may include]
<b>Project description</b>	<p><b>ŞTEI SMART SPECIALIZATION PARK (ŞTEI SSP)</b>  <b>Founder:</b> Bihor County Council  <b>Administrator:</b> Oradea Local Development Agency (ADLO)  <b>Location:</b> In the Southern part of Ştei city, along the naţional road DN75 - <a href="#">46°31'18.8"N 22°28'39.8"E</a></p> <p><b>Technical offer:</b> surface of 136.387 sqm; until May 2026 there will be 25 plots of land, equipped with all utilities needed for economic activities: water supply, natural gas sewerage, electricity, public lighting, landscaping.</p> <p>Ştei SSP benefits from funding through the Regional Program 2021-2027, starting from April 2024 and it is estimated to be operational by mid-2026. The SSP invites interested companies to locate and invest in the park by allocating plots based on concession contracts. <b>The purpose of this project_sheet is to attract companies to locate and invest in the soon-to-be operational park.</b></p> <p><b>CONTEXT</b></p> <p>(1) Through the Regional Program for the North-West Region 2021-2027, 30 mil EURO funds are allocated for the creation of 15 business infrastructures called SMART SPECIALIZATION PARKS (SSPs), in line with the provisions of Government Emergency Ordinance GEO no. 112/2022, which regulates the establishment and benefits of this type of business, innovation and technology transfer infrastructures. The related call for projects – <a href="#">PRNV/2023/132.A.1/1</a>, <b>Supporting the development of smart specialization parks</b> – takes place between 18.08.2023 - 14.08.2024 and during this period local</p>

public authorities can submit project proposals – **RP(1)**.

In a period of aprox. 2 years (estimated until mid-2026), the SSPs' infrastructure will be developed, from the perspectives of land preparedness for use and connection to utilities. Also, a series of support services will be provided to companies that will locate in the park. The SSP satisfies the needs of SMEs regarding easy access to basic utilities and the creation of favourable conditions for clustering and innovation.

**(2)** In parallel with the process of developing the park, the process of selecting the future resident SMEs is conducted; SMEs can locate in the park after concluding a concession contract with the founder/owner of the park. For SMEs interested in locating in the park, two routes are possible:

- ❖ locate in the park by concluding a concession contract, with access to the infrastructure provided and eligibility for the fiscal benefits offered by the legal framework and the local public administration;

- ❖ locate in the park with the possibility of accessing non-refundable financing of up to 2.5 million euro through the Call for Projects opened between 10.06.2024 - 10.12.2025, no. [PRNV/2024/132.A.2/1](#) – **Supporting the development of initial investments of some SMEs in smart specialization parks – RP(2)**.

- eligible activities:

- **initial investments** (mandatory) such as construction works on the allocated plot, features, equipment

- **related activities:** technical documentation and approvals, consultancy, and project management

- **innovation activities** (mandatory): acquisition of

	<p>innovative services, acquisition of intangible assets, specialized consultancy</p> <ul style="list-style-type: none"> <li>• Interested SMEs can apply to this call, based on the prior conclusion of a concession contract (with a suspensive clause) for a plot inside the park. There is no geographical restriction for the applicant, but until the completion of the project, they will have to establish a place of business within the park.</li> </ul>
<p><b>What important problem for the region (county, country, neighbour countries) will it affect and why is it necessary to solve it?</b></p>	<p>The Smart Specialization Park will support and stimulate development and innovation in the priority fields it promotes, by facilitating collaboration between companies, higher education and research institutions, local public authorities, and other interested parties, to create an <b>ecosystem favourable to innovation and development</b> in order to increase the competitiveness of the business environment.</p> <p>SMEs located in the park will improve their financial capacity and knowledge to increase their ability to innovate, adapt to new trends and technologies in their field of activity.</p> <p>The objective of both types of projects (development of the park and financing of innovative SMEs) is to <b>increase the economic competitiveness of SMEs</b>, the development of economic activities with high added value, innovative and based on advanced technologies, the <b>resilience of the local entrepreneurial ecosystem</b>, resulting from collaboration and inter-connectivity within the park.</p> <p>By creating and developing the SSPs, by attracting investments and creating an environment conducive to innovation and collaboration, smart specialization parks can stimulate the creation of skilled jobs, the transfer of knowledge and technologies, as well as increasing the economic competitiveness of the region.</p>



**Is there already an idea for a solution/concept/ready-made project? If so, please provide a brief description. If not, what is needed to create a solution (idea generation/concept development/etc.)?**

The solution concept for the competitiveness and innovation problems of SMEs is simultaneously thought of on two levels:

- **development of the smart specialization park**, which provides SMEs with basic utilities, innovation support services, collaboration opportunities within the park, a series of fiscal benefits and tax facilities offered according to applicable legislation and by local authorities (through the Call for projects RP(1);
- **attracting SMEs to invest in the park**, receiving financial support for carrying out innovative activities, within the budget allocated through the Call for projects RP(2).

The solution concept involves at least three categories of stakeholders:

- **Local authorities** receiving support for the construction/ development of the smart specialization park;
- **SMEs that locate in the park** based on the prior conclusion of a concession contract and benefiting from the park' infrastructure, fiscal facilities offered, collaboration opportunities, and that can apply for funding in the project call for SMEs
- **Organisations offering innovative support services for SMEs**, such as: skills/ competence/ knowledge transfer services for research and development, consultancy, and assistance in the field of innovation; innovation support services such as data banks, cloud/ data storage services, market research, laboratories, quality labelling, testing, experimentation and certification or other related services.

**How much investment is planned/required for the implementation of the project? If the amount of investment and/or project has not been calculated, please indicate it.**

**BUDGET OF THE SSP:** 5,543 mil. EUR (of which 40,63 % EU contribution) – financed through the North-West Regional Program 2021-2027, the Call for projects RP(1)

**BUDGET allocated to the SMEs to locate in the park based on an investment and innovation project:** 4.349.595,53 EUR - Call for projects RP(2)

- **Grant allocated per SME:** min. 200.001 euro – max. 2.500.000 euro (out of which max.



	<p>200.000 for activities under <i>de minimis</i> scheme and max. 220.000 for innovation scheme)</p> <ul style="list-style-type: none"> <li>• <b>Financing scheme and % of the grant:</b> <ul style="list-style-type: none"> <li>○ infrastructure and equipment - 60% micro and small companies / 50% medium companies</li> <li>○ innovation activities/ purchase of services for innovation support and related activities (such as technical documentation, tax approvals, engineering costs related to construction works, project consultancy and management) – 100% financed (<i>de minimis</i> scheme and <i>innovation support</i> scheme)</li> </ul> </li> </ul>
<p><b>The main project implementer?</b></p>	<p><b>County authority</b></p>
<p><b>Is it planned to involve small and medium-sized enterprises as CONTRACTORS in the execution/implementation of the project?</b></p>	<p>Yes</p> <p>SMEs are integrated into the solution concept in 2 different roles:</p> <p>(a) <b>SMEs that locate in the park</b>, contribute to developing the infrastructure by investing on their allocated plots through own funds or by accessing non-refundable financing RP(2)</p> <p>(b) <b>SMEs that will provide innovation support services for companies located in the park</b>, including through the procurement of eligible services for SMEs that will be located in the park, through the PR call (2).</p> <p>SMEs are located in the park based on a <b>concession contract concluded with the owner/ administrator of the park</b>.</p> <p>Minimum of 5 SMEs will benefit from RP funding (Call 2), having met the eligibility conditions:</p> <ul style="list-style-type: none"> <li>• proof that the applicant is included in the SMEs category</li> <li>• the applicant is a company established based on Law no. 31/1990, registered in the North-West Development Region (place of business / headquarters within the smart specialization park) at the time of completion of the investment at the latest</li> </ul>

	<ul style="list-style-type: none"> <li>• activity for a period of at least one fiscal year prior to submitting the funding request</li> <li>• concludes a concession contract with the park owner/ administrator</li> <li>• minimum of 3 employees</li> </ul>
<p><b>As a result of the project, will the BENEFICIARY be the small and medium-sized entrepreneur?</b></p>	<p>Yes</p> <p>The benefits of SMEs locating in the smart specialization park are, according to GEO no. 112/2022:</p> <ul style="list-style-type: none"> <li>- the utility infrastructure they require for their activity;</li> <li>- access to a wide research and innovation network;</li> <li>- access to innovation counseling and mentoring services;</li> <li>- significant fiscal facilities, offered according to the legal framework:             <ul style="list-style-type: none"> <li>• exemption from some investment-related taxes, for buildings and land,</li> <li>• deductions of 100% of the profit invested in development,</li> <li>• deductions of 100% of the taxable profit for investments in the park,</li> <li>• reduction by up to 50% of the royalty related to the land concession;</li> </ul> </li> </ul> <p>+ the possibility to access financing from non-refundable funds based on the SME project for the development of some initial investments in the park (through the <i>Call for projects RP(2)</i>, within the limit of the pre-reserved/ allocated budget of each SSP)</p>
<p><b>What will be the benefit to society from the implementation of the project?</b></p>	<p>This type of investment will attract a highly skilled and well-paid workforce, entrepreneurs who will supply the global market with quality products and contribute to economic development and raising the standard of living in the community. The expected benefits:</p> <ul style="list-style-type: none"> <li>• newly created jobs within SMEs that locate them in the park/ benefit from non-refundable grants;</li> <li>• enterprises with increased turnover;</li> <li>• attracting innovative investments, obtaining new innovative products/ services or significantly improved ones through the activity of SMEs that introduce innovations in terms of products or processes;</li> </ul>

	<ul style="list-style-type: none"> <li>• supporting the valorisation of research-development-innovation results and transferring them into production, with a view to introducing them into the economy;</li> <li>• development of the local/regional entrepreneurial ecosystem.</li> </ul>
<p><b>Is it planned to involve women and other vulnerable groups in the project?</b></p>	<p><input checked="" type="checkbox"/> Yes  <input type="checkbox"/> No</p> <p>The beneficiary of the non-refundable financing for the development of the smart specialization park (both SSP and the companies located in the park) undertakes through the RP financing contract to ensure compliance with the Union’s horizontal principles applicable to non-refundable financing. Adequate measures will be implemented and the application of the following principles will be guaranteed:</p> <ul style="list-style-type: none"> <li>- respecting equality between men and women, integrating the gender perspective and addressing gender issues</li> <li>- preventing any form of discrimination based on gender, racial or ethnic origin, religion or beliefs, disability, age, or sexual orientation, as well as respecting accessibility for people with disabilities.</li> </ul>
<p><b>Is the project related to the implementation of the European Green Deal and the achievement of results?</b></p>	<p><input checked="" type="checkbox"/> Yes  <input type="checkbox"/> No</p> <p>The SSP promoter and the companies that locate in the park through financial aid through Regional Program will implement appropriate measures and guarantee the application of the following actions/principles:</p> <ul style="list-style-type: none"> <li>- analysis of sustainability from an environmental point of view, in line with the environmental objectives under the DNSH principle;</li> <li>- the measures justifying the way in which the project complies with the DNSH principle including, if applicable, the recommendations from the act issued by the Environmental Protection Agency;</li> </ul>

	- all investments will go through the documentation subject to the environmental impact assessment according to the applicable legislation;
<b>Is the project related to digitization?</b>	<p>Yes</p> <p>SSP will have a high-speed internet network, to ensure the connectivity of the companies that will be located in the park.</p> <p>In addition, under the call RP(2) for SMEs, activities are funded that are relevant to the objectives related to digitization, for example:</p> <ul style="list-style-type: none"> <li>• innovation activities related to eligible <i>de minimis</i> expenses include innovative digital technical solutions, the procurement of intangible assets such as software solutions, licenses, the development of online tools, etc.</li> <li>• innovation activities related to eligible expenditure financed by innovation aid for SMEs include procurement of innovation support services such as cloud/ data storage services, implementation of innovative technologies and solutions (including digital technologies and solutions), consultancy, assistance or professional training services regarding the introduction or use of innovative technologies and solutions (including digital technologies and solutions), etc.</li> </ul>
<b>Name of the main contact person</b>	Alina Silaghi
<b>E-mail</b>	contact@adlo.ro
<b>Phone</b>	004-0359-889.389

<b>Name of the organisation</b>	<b>Maramureş County Council and Maramureş Business Park S.A.</b>
<b>Website address</b>	<a href="https://maramuresbusinesspark.ro/">https://maramuresbusinesspark.ro/</a>
<b>Project name</b>	<b>Şomcuta Mare Smart Specialization Park</b>
<b>Project identification</b>	<b>RO03</b>
<b>Sector</b>	<b>Food (including primary processing of agricultural products)</b>
<b>Project description</b>	<p><b>ŞOMCUTA MARE SMART SPECIALIZATION PARK (ŞOMCUTA MARE SSP)</b>  <b>Founder:</b> Maramureş County Council  <b>Administrator:</b> Maramureş Business Park S.A  <b>Location:</b> In the Northern part of Şomcuta Mare city, along the European road E58 - <u>47.522974, 23.461510</u></p> <p><b>Technical offer:</b> until October 2026 there will be 9 plots of land ranging between 3408 – 14.701 sqm, equipped with all utilities needed for economic activities: carriageway including access, cycle paths, access/sidewalks, water supply, natural gas sewerage, electricity, public lighting, landscaping.</p> <p><b>Target sectors:</b> agri-food sector, medical activities, cosmetic industry</p> <p>Şomcuta Mare SSP benefits from funding through the Regional Program 2021-2027, starting from May 2024 and it is estimated to be operational by the beginning of 2027. The SSP invites interested companies to locate and invest in the park by allocating plots based on concession contracts. <b>The purpose of this project sheet is to attract companies to locate and invest in the soon-to-be operational park.</b></p> <p><b>CONTEXT</b>  <b>(1)</b> Through the Regional Program for the North-West Region 2021-2027, 30 mil EURO funds are allocated for the creation of 15 business infrastructures called SMART SPECIALIZATION PARKS (SSPs), in line</p>

with the provisions of Government Emergency Ordinance GEO no. 112/2022, which regulates the establishment and benefits of this type of business, innovation and technology transfer infrastructures. The related call for projects – [PRNV/2023/132.A.1/1](#), **Supporting the development of smart specialization parks** – takes place between 18.08.2023 - 14.08.2024 and during this period local public authorities can submit project proposals – **RP(1)**.

In a period of maximum 3 years (estimated until 2027), the SSPs' infrastructure will be developed, from the perspectives of land preparedness for use and connection to utilities. Also, a series of support services will be provided to companies that will locate in the park. The SSP satisfies the needs of SMEs regarding easy access to basic utilities and the creation of favourable conditions for clustering and innovation.

**(2)** In parallel with the process of developing the park, the process of selecting the future resident SMEs is conducted; SMEs can locate in the park after concluding a concession contract with the founder/owner of the park. For SMEs interested in locating in the park, two routes are possible:

- ❖ locate in the park by concluding a concession contract, with access to the infrastructure provided and eligibility for the fiscal benefits offered by the legal framework and the local public administration;
- ❖ locate in the park with the possibility of accessing non-refundable financing of up to 2.5 million euro through the Call for Projects opened between 10.06.2024 - 10.12.2025, no. [PRNV/2024/132.A.2/1](#) – **Supporting the development of initial investments of some SMEs in smart specialization parks – RP(2)**.

- eligible activities:

- **initial investments**  
(mandatory) such as  
construction works on the

	<p>allocated plot, features, equipment</p> <ul style="list-style-type: none"> <li>○ <b>related activities:</b> technical documentation and approvals, consultancy, and project management</li> <li>○ <b>innovation activities (mandatory):</b> acquisition of innovative services, acquisition of intangible assets, specialized consultancy</li> </ul> <ul style="list-style-type: none"> <li>● Interested SMEs can apply to this call, based on the prior conclusion of a concession contract (with a suspensive clause) for a plot inside the park. There is no geographical restriction for the applicant, but until the completion of the project, they will have to establish a place of business within the park.</li> </ul>
<p><b>What important problem for the region (county, country, neighbour countries) will it affect and why is it necessary to solve it?</b></p>	<p>The Smart Specialization Park will support and stimulate development and innovation in the priority fields it promotes, by facilitating collaboration between companies, higher education and research institutions, local public authorities, and other interested parties, to create an <b>ecosystem favourable to innovation and development</b> in order to increase the competitiveness of the business environment.</p> <p>SMEs located in the park will improve their financial capacity and knowledge to increase their ability to innovate, adapt to new trends and technologies in their field of activity.</p> <p>The objective of both types of projects (development of the park and financing of innovative SMEs) is to <b>increase the economic competitiveness of SMEs</b>, the development of economic activities with high added value, innovative and based on advanced technologies, the <b>resilience of the local entrepreneurial ecosystem</b>, resulting from collaboration and inter-connectivity within the park.</p>



	<p>By creating and developing the SSPs, by attracting investments and creating an environment conducive to innovation and collaboration, smart specialization parks can stimulate the creation of skilled jobs, the transfer of knowledge and technologies, as well as increasing the economic competitiveness of the region.</p>
<p><b>Is there already an idea for a solution/concept/ready-made project? If so, please provide a brief description. If not, what is needed to create a solution (idea generation/concept development/etc.)?</b></p>	<p>The solution concept for the competitiveness and innovation problems of SMEs is simultaneously thought of on <u>two levels</u>:</p> <ul style="list-style-type: none"> <li>• <b>development of the smart specialization park</b>, which provides SMEs with basic utilities, innovation support services, collaboration opportunities within the park, a series of fiscal benefits and tax facilities offered according to applicable legislation and by local authorities (through the Call for projects RP(1);</li> <li>• <b>attracting SMEs to invest in the park</b>, receiving financial support for carrying out innovative activities, within the budget allocated through the Call for projects RP(2).</li> </ul> <p>The solution concept involves at least three <u>categories of stakeholders</u>:</p> <ul style="list-style-type: none"> <li>• <b>Local authorities</b> receiving support for the construction/ development of the smart specialization park;</li> <li>• <b>SMEs that locate in the park</b> based on the prior conclusion of a concession contract and benefiting from the park' infrastructure, fiscal facilities offered, collaboration opportunities, and that can apply for funding in the project call for SMEs</li> <li>• <b>Organisations offering innovative support services for SMEs</b>, such as: skills/ competence/ knowledge transfer services for research and development, consultancy, and assistance in the field of innovation; innovation support services such as data banks, cloud/ data storage services, market research, laboratories, quality labelling, testing, experimentation and certification or other related services.</li> </ul>



<p><b>How much investment is planned/required for the implementation of the project? If the amount of investment and/or project has not been calculated, please indicate it.</b></p>	<p><b>BUDGET OF THE SSP:</b> 6,6 mil. EUR (of which 50,86 % EU contribution) – financed through the North-West Regional Program 2021-2027, the Call for projects RP(1)</p> <p><b>BUDGET allocated to the SMEs to locate in the park based on an investment and innovation project:</b> 10 Million EUR - Call for projects RP(2)</p> <ul style="list-style-type: none"> <li>• <b>Grant allocated per SME:</b> min. 200.001 euro – max. 2.500.000 euro (out of which max. 200.000 for activities under <i>de minimis</i> scheme and max. 220.000 for innovation scheme)</li> <li>• <b>Financing scheme and % of the grant:</b> <ul style="list-style-type: none"> <li>○ infrastructure and equipment - 70% micro and small companies / 60% medium companies</li> <li>○ innovation activities/ purchase of services for innovation support and related activities (such as technical documentation, tax approvals, engineering costs related to construction works, project consultancy and management) – 100% financed (<i>de minimis</i> scheme and <i>innovation support</i> scheme)</li> </ul> </li> </ul>
<p><b>The main project implementer?</b></p>	<p>County authority</p>
<p><b>Is it planned to involve small and medium-sized enterprises as CONTRACTORS in the execution/implementation of the project?</b></p>	<p>Yes</p> <p>SMEs are integrated into the solution concept in 2 different roles:</p> <p>(a) <b>SMEs that locate in the park</b>, contribute to developing the infrastructure by investing on their allocated plots through own funds or by accessing non-refundable financing RP(2)</p> <p>(b) <b>SMEs that will provide innovation support services for companies located in the park</b>, including through the procurement of eligible services for SMEs that will be located in the park, through the PR call (2).</p> <p>SMEs are located in the park based on a <b>concession contract concluded with the owner/ administrator of the park.</b></p>

	<p>Minimum of 5 SMEs will benefit from RP funding (Call 2), having met the eligibility conditions:</p> <ul style="list-style-type: none"> <li>• proof that the applicant is included in the SMEs category</li> <li>• the applicant is a company established based on Law no. 31/1990, registered in the North-West Development Region (place of business / headquarters within the smart specialization park) at the time of completion of the investment at the latest</li> <li>• activity for a period of at least one fiscal year prior to submitting the funding request</li> <li>• concludes a concession contract with the park owner/ administrator</li> <li>• minimum of 3 employees</li> </ul>
<p><b>As a result of the project, will the BENEFICIARY be the small and medium-sized entrepreneur?</b></p>	<p>Yes</p> <p>The benefits of SMEs locating in the smart specialization park are, according to GEO no. 112/2022:</p> <ul style="list-style-type: none"> <li>- the utility infrastructure they require for their activity;</li> <li>- access to a wide research and innovation network;</li> <li>- access to innovation counseling and mentoring services;</li> <li>- significant fiscal facilities, offered according to the legal framework:             <ul style="list-style-type: none"> <li>• exemption from some investment-related taxes, for buildings and land,</li> <li>• deductions of 100% of the profit invested in development,</li> <li>• deductions of 100% of the taxable profit for investments in the park,</li> <li>• reduction by up to 50% of the royalty related to the land concession;</li> </ul> </li> </ul> <p>+ the possibility to access financing from non-refundable funds based on the SME project for the development of some initial investments in the park (through the <i>Call for projects RP(2)</i>, within the limit of the pre-reserved/ allocated budget of each SSP)</p>
<p><b>What will be the benefit to society from the implementation of the project?</b></p>	<p>This type of investment will attract a highly skilled and well-paid workforce, entrepreneurs who will supply the global market with quality products and contribute</p>

	<p>to economic development and raising the standard of living in the community. The expected benefits:</p> <ul style="list-style-type: none"> <li>• newly created jobs within SMEs that locate them in the park/ benefit from non-refundable grants;</li> <li>• enterprises with increased turnover;</li> <li>• attracting innovative investments, obtaining new innovative products/ services or significantly improved ones through the activity of SMEs that introduce innovations in terms of products or processes;</li> <li>• supporting the valorisation of research-development-innovation results and transferring them into production, with a view to introducing them into the economy;</li> <li>• development of the local/regional entrepreneurial ecosystem.</li> </ul>
<p><b>Is it planned to involve women and other vulnerable groups in the project?</b></p>	<p>Yes</p> <p>The beneficiary of the non-refundable financing for the development of the smart specialization park (both SSP and the companies located in the park) undertakes through the RP financing contract to ensure compliance with the Union’s horizontal principles applicable to non-refundable financing. Adequate measures will be implemented and the application of the following principles will be guaranteed:</p> <ul style="list-style-type: none"> <li>- respecting equality between men and women, integrating the gender perspective and addressing gender issues</li> <li>- preventing any form of discrimination based on gender, racial or ethnic origin, religion or beliefs, disability, age, or sexual orientation, as well as respecting accessibility for people with disabilities.</li> </ul>
<p><b>Is the project related to the implementation of the European Green Deal and the achievement of results?</b></p>	<p>Yes</p> <p>The SSP promoter and the companies that locate in the park through financial aid through Regional Program will implement appropriate measures and guarantee the application of the following actions/principles:</p>

	<ul style="list-style-type: none"> <li>- analysis of sustainability from an environmental point of view, in line with the environmental objectives under the DNSH principle;</li> <li>- the measures justifying the way in which the project complies with the DNSH principle including, if applicable, the recommendations from the act issued by the Environmental Protection Agency;</li> <li>- all investments will go through the documentation subject to the environmental impact assessment according to the applicable legislation;</li> </ul>
<b>Is the project related to digitization?</b>	<p>Yes</p> <p>SSP will have a high-speed internet network, to ensure the connectivity of the companies that will be located in the park.</p> <p>In addition, under the call RP(2) for SMEs, activities are funded that are relevant to the objectives related to digitization, for example:</p> <ul style="list-style-type: none"> <li>• innovation activities related to eligible <i>de minimis</i> expenses include innovative digital technical solutions, the procurement of intangible assets such as software solutions, licenses, the development of online tools, etc.</li> <li>• innovation activities related to eligible expenditure financed by innovation aid for SMEs include procurement of innovation support services such as cloud/ data storage services, implementation of innovative technologies and solutions (including digital technologies and solutions), consultancy, assistance or professional training services regarding the introduction or use of innovative technologies and solutions (including digital technologies and solutions), etc.</li> </ul>
<b>Name of the main contact person</b>	Radu Mircea Zoicaş - CEO
<b>E-mail</b>	office@maramuresbusinesspark.ro

<b>Name of the organisation</b>	<b>Bihor County Council, Marghita City Council and Oradea Local Development Agency</b>
<b>Website address</b>	<a href="https://adlo.ro/parc-cu-specializare-inteligenta-marghita/">https://adlo.ro/parc-cu-specializare-inteligenta-marghita/</a>
<b>Project name</b>	<b>Marghita Smart Specialization Park</b>
<b>Project identification</b>	<b>RO04</b>
<b>Sector</b>	<b>Food and logistics</b> [not exclusively, but may include]
<b>Project description</b>	<p><b>MARGHITA SMART SPECIALIZATION PARK (MARGHITA SSP)</b>  <b>Founder:</b> Bihor County Council  <b>Administrator:</b> Oradea Local Development Agency  <b>Location:</b> In the South-Western part of Marghita city, close to the train station - <u><a href="#">47°20'22.8"N 22°19'17.5"E</a></u>  <b>Technical offer:</b> surface of 114.900 sqm; until May 2026 there will be 5 plots of land, equipped with all utilities needed for economic activities: water supply, natural gas sewerage, electricity, public lighting, landscaping.</p> <p>Marghita SSP benefits from funding through the Regional Program 2021-2027, starting from April 2024 and it is estimated to be operational by mid-2026. The SSP invites interested companies to locate and invest in the park by allocating plots based on concession contracts. <b>The purpose of this project_sheet is to attract companies to locate and invest in the soon-to-be operational park.</b></p> <p><b>CONTEXT</b>  <b>(1)</b> Through the Regional Program for the North-West Region 2021-2027, 30 mil EURO funds are allocated for the creation of 15 business infrastructures called SMART SPECIALIZATION PARKS (SSPs), in line with the provisions of Government Emergency Ordinance GEO no. 112/2022, which regulates the establishment and benefits of this type of business, innovation and technology transfer infrastructures.</p>

The related call for projects – [PRNV/2023/132.A.1/1](#), **Supporting the development of smart specialization parks** – takes place between 18.08.2023 - 14.08.2024 and during this period local public authorities can submit project proposals – **RP(1)**.

In a period of aprox. 2 years (estimated until mid-2026), the SSPs' infrastructure will be developed, from the perspectives of land preparedness for use and connection to utilities. Also, a series of support services will be provided to companies that will locate in the park. The SSP satisfies the needs of SMEs regarding easy access to basic utilities and the creation of favourable conditions for clustering and innovation.

**(2)** In parallel with the process of developing the park, the process of selecting the future resident SMEs is conducted; SMEs can locate in the park after concluding a concession contract with the founder/owner of the park. For SMEs interested in locating in the park, two routes are possible:

- ❖ locate in the park by concluding a concession contract, with access to the infrastructure provided and eligibility for the fiscal benefits offered by the legal framework and the local public administration;

- ❖ locate in the park with the possibility of accessing non-refundable financing of up to 2.5 million euro through the Call for Projects opened between 10.06.2024 - 10.12.2025, no. [PRNV/2024/132.A.2/1](#) – **Supporting the development of initial investments of some SMEs in smart specialization parks – RP(2)**.

- eligible activities:

- **initial investments** (mandatory) such as construction works on the allocated plot, features, equipment

- **related activities:** technical documentation and approvals,

	<p>consultancy, and project management</p> <ul style="list-style-type: none"> <li>○ <b>innovation activities</b> (mandatory): acquisition of innovative services, acquisition of intangible assets, specialized consultancy</li> <li>● Interested SMEs can apply to this call, based on the prior conclusion of a concession contract (with a suspensive clause) for a plot inside the park. There is no geographical restriction for the applicant, but until the completion of the project, they will have to establish a place of business within the park.</li> </ul>
<p><b>What important problem for the region (county, country, neighbour countries) will it affect and why is it necessary to solve it?</b></p>	<p>The Smart Specialization Park will support and stimulate development and innovation in the priority fields it promotes, by facilitating collaboration between companies, higher education and research institutions, local public authorities, and other interested parties, to create an <b>ecosystem favourable to innovation and development</b> in order to increase the competitiveness of the business environment.</p> <p>SMEs located in the park will improve their financial capacity and knowledge to increase their ability to innovate, adapt to new trends and technologies in their field of activity.</p> <p>The objective of both types of projects (development of the park and financing of innovative SMEs) is to <b>increase the economic competitiveness of SMEs</b>, the development of economic activities with high added value, innovative and based on advanced technologies, the <b>resilience of the local entrepreneurial ecosystem</b>, resulting from collaboration and inter-connectivity within the park.</p> <p>By creating and developing the SSPs, by attracting investments and creating an environment conducive to innovation and collaboration, smart specialization</p>



	<p>parks can stimulate the creation of skilled jobs, the transfer of knowledge and technologies, as well as increasing the economic competitiveness of the region.</p>
<p><b>Is there already an idea for a solution/concept/ready-made project? If so, please provide a brief description. If not, what is needed to create a solution (idea generation/concept development/etc.)?</b></p>	<p>The solution concept for the competitiveness and innovation problems of SMEs is simultaneously thought of on <u>two levels</u>:</p> <ul style="list-style-type: none"> <li>• <b>development of the smart specialization park</b>, which provides SMEs with basic utilities, innovation support services, collaboration opportunities within the park, a series of fiscal benefits and tax facilities offered according to applicable legislation and by local authorities (through the Call for projects RP(1);</li> <li>• <b>attracting SMEs to invest in the park</b>, receiving financial support for carrying out innovative activities, within the budget allocated through the Call for projects RP(2).</li> </ul> <p>The solution concept involves at least three <u>categories of stakeholders</u>:</p> <ul style="list-style-type: none"> <li>• <b>Local authorities</b> receiving support for the construction/ development of the smart specialization park;</li> <li>• <b>SMEs that locate in the park</b> based on the prior conclusion of a concession contract and benefiting from the park' infrastructure, fiscal facilities offered, collaboration opportunities, and that can apply for funding in the project call for SMEs</li> <li>• <b>Organisations offering innovative support services for SMEs</b>, such as: skills/ competence/ knowledge transfer services for research and development, consultancy, and assistance in the field of innovation; innovation support services such as data banks, cloud/ data storage services, market research, laboratories, quality labelling, testing, experimentation and certification or other related services.</li> </ul>
<p><b>How much investment is planned/required for the implementation of the project? If the amount of investment and/or project</b></p>	<p><b>BUDGET OF THE SSP:</b> 6,143 mil. EUR (of which 41,66 % EU contribution) – financed through the North-West Regional Program 2021-2027, the Call for projects RP(1)</p>



<p>has not been calculated, please indicate it.</p>	<p><b>BUDGET allocated to the SMEs to locate in the park based on an investment and innovation project: 4.202.127,07 EUR</b> - Call for projects RP(2)</p> <ul style="list-style-type: none"> <li>• <b>Grant allocated per SME:</b> min. 200.001 euro – max. 2.500.000 euro (out of which max. 200.000 for activities under <i>de minimis</i> scheme and max. 220.000 for innovation scheme)</li> <li>• <b>Financing scheme and % of the grant:</b> <ul style="list-style-type: none"> <li>○ infrastructure and equipment - 60% micro and small companies / 50% medium companies</li> <li>○ innovation activities/ purchase of services for innovation support and related activities (such as technical documentation, tax approvals, engineering costs related to construction works, project consultancy and management) – 100% financed (<i>de minimis</i> scheme and <i>innovation support</i> scheme)</li> </ul> </li> </ul>
<p>The main project implementer?</p>	<p>County authority</p>
<p>Is it planned to involve small and medium-sized enterprises as <b>CONTRACTORS</b> in the execution/implementation of the project?</p>	<p>Yes</p> <p>SMEs are integrated into the solution concept in 2 different roles:</p> <p>(a) <b>SMEs that locate in the park</b>, contribute to developing the infrastructure by investing on their allocated plots through own funds or by accessing non-refundable financing RP(2)</p> <p>(b) <b>SMEs that will provide innovation support services for companies located in the park</b>, including through the procurement of eligible services for SMEs that will be located in the park, through the PR call (2).</p> <p>SMEs are located in the park based on a <b>concession contract concluded with the owner/ administrator of the park</b>.</p> <p>Minimum of 5 SMEs will benefit from RP funding (Call 2), having met the eligibility conditions:</p> <ul style="list-style-type: none"> <li>• proof that the applicant is included in the SMEs category</li> </ul>

	<ul style="list-style-type: none"> <li>• the applicant is a company established based on Law no. 31/1990, registered in the North-West Development Region (place of business / headquarters within the smart specialization park) at the time of completion of the investment at the latest</li> <li>• activity for a period of at least one fiscal year prior to submitting the funding request</li> <li>• concludes a concession contract with the park owner/ administrator</li> <li>• minimum of 3 employees</li> </ul>
<p><b>As a result of the project, will the BENEFICIARY be the small and medium-sized entrepreneur?</b></p>	<p>Yes</p> <p>The benefits of SMEs locating in the smart specialization park are, according to GEO no. 112/2022:</p> <ul style="list-style-type: none"> <li>- the utility infrastructure they require for their activity;</li> <li>- access to a wide research and innovation network;</li> <li>- access to innovation counseling and mentoring services;</li> <li>- significant fiscal facilities, offered according to the legal framework:             <ul style="list-style-type: none"> <li>• exemption from some investment-related taxes, for buildings and land,</li> <li>• deductions of 100% of the profit invested in development,</li> <li>• deductions of 100% of the taxable profit for investments in the park,</li> <li>• reduction by up to 50% of the royalty related to the land concession;</li> </ul> </li> </ul> <p>+ the possibility to access financing from non-refundable funds based on the SME project for the development of some initial investments in the park (through the <i>Call for projects RP(2)</i>, within the limit of the pre-reserved/ allocated budget of each SSP)</p>
<p><b>What will be the benefit to society from the implementation of the project?</b></p>	<p>This type of investment will attract a highly skilled and well-paid workforce, entrepreneurs who will supply the global market with quality products and contribute to economic development and raising the standard of living in the community. The expected benefits:</p> <ul style="list-style-type: none"> <li>• newly created jobs within SMEs that locate them in the park/ benefit from non-refundable grants;</li> </ul>

	<ul style="list-style-type: none"> <li>• enterprises with increased turnover;</li> <li>• attracting innovative investments, obtaining new innovative products/ services or significantly improved ones through the activity of SMEs that introduce innovations in terms of products or processes;</li> <li>• supporting the valorisation of research-development-innovation results and transferring them into production, with a view to introducing them into the economy;</li> <li>• development of the local/regional entrepreneurial ecosystem.</li> </ul>
<p><b>Is it planned to involve women and other vulnerable groups in the project?</b></p>	<p>Yes</p> <p>The beneficiary of the non-refundable financing for the development of the smart specialization park (both SSP and the companies located in the park) undertakes through the RP financing contract to ensure compliance with the Union’s horizontal principles applicable to non-refundable financing. Adequate measures will be implemented and the application of the following principles will be guaranteed:</p> <ul style="list-style-type: none"> <li>- respecting equality between men and women, integrating the gender perspective and addressing gender issues</li> <li>- preventing any form of discrimination based on gender, racial or ethnic origin, religion or beliefs, disability, age, or sexual orientation, as well as respecting accessibility for people with disabilities.</li> </ul>
<p><b>Is the project related to the implementation of the European Green Deal and the achievement of results?</b></p>	<p>Yes</p> <p>The SSP promoter and the companies that locate in the park through financial aid through Regional Program will implement appropriate measures and guarantee the application of the following actions/principles:</p> <ul style="list-style-type: none"> <li>- analysis of sustainability from an environmental point of view, in line with the environmental objectives under the DNSH principle;</li> <li>- the measures justifying the way in which the project complies with the DNSH principle including, if</li> </ul>

	<p>applicable, the recommendations from the act issued by the Environmental Protection Agency;</p> <p>- all investments will go through the documentation subject to the environmental impact assessment according to the applicable legislation;</p>
<p><b>Is the project related to digitization?</b></p>	<p>Yes</p> <p>SSP will have a high-speed internet network, to ensure the connectivity of the companies that will be located in the park.</p> <p>In addition, under the call RP(2) for SMEs, activities are funded that are relevant to the objectives related to digitization, for example:</p> <ul style="list-style-type: none"> <li>• innovation activities related to eligible <i>de minimis</i> expenses include innovative digital technical solutions, the procurement of intangible assets such as software solutions, licenses, the development of online tools, etc.</li> <li>• innovation activities related to eligible expenditure financed by innovation aid for SMEs include procurement of innovation support services such as cloud/ data storage services, implementation of innovative technologies and solutions (including digital technologies and solutions), consultancy, assistance or professional training services regarding the introduction or use of innovative technologies and solutions (including digital technologies and solutions), etc.</li> </ul>
<p><b>Name of the main contact person</b></p>	<p>Alina Silaghi</p>
<p><b>E-mail</b></p>	<p>contact@adlo.ro</p>
<p><b>Phone</b></p>	<p>004-0359-889.389</p>

<b>Name of the organisation</b>	<b>Bihor County Council, Beiuș Municipality and Oradea Local Development Agency</b>
<b>Website address</b>	<a href="https://adlo.ro/parc-cu-specializare-inteligenta-beius/">https://adlo.ro/parc-cu-specializare-inteligenta-beius/</a>
<b>Project name</b>	<b>Beiuș Smart Specialization Park</b>
<b>Project identification</b>	<b>RO05</b>
<b>Sector</b>	<b>Food and logistics</b> [not exclusively, but may include]
<b>Project description</b>	<p><b>BEIUȘ SMART SPECIALIZATION PARK (BEIUȘ SSP)</b>  <b>Founder:</b> Bihor County Council  <b>Administrator:</b> Oradea Local Development Agency  <b>Location:</b> In the North-Western part of Beiuș city, towards the Sînmartin de Beiuș village, along the National road DN76 - <u>46°41'01.9"N 22°19'26.7"E</u></p> <p><b>Technical offer:</b> surface of 17.5 ha; until May 2026 there will be 16 plots of land, equipped with all utilities needed for economic activities: water supply, natural gas sewerage, electricity, public lighting, landscaping.  <b>Target sectors:</b> investments in economic activities with high added value, based on advanced technologies, innovation, and knowledge</p> <p>Beiuș SSP benefits from funding through the Regional Program 2021-2027, starting from April 2024 and it is estimated to be operational by mid-2026. The SSP invites interested companies to locate and invest in the park by allocating plots based on concession contracts. <b>The purpose of this project_sheet is to attract companies to locate and invest in the soon-to-be operational park.</b></p> <p><b>CONTEXT</b>  <b>(1)</b> Through the Regional Program for the North-West Region 2021-2027, 30 mil EURO funds are allocated for the creation of 15 business infrastructures called SMART SPECIALIZATION PARKS (SSPs), in line with the provisions of Government Emergency Ordinance GEO no. 112/2022, which regulates the establishment and benefits of this type of business,</p>

innovation and technology transfer infrastructures. The related call for projects – [PRNV/2023/132.A.1/1](#), **Supporting the development of smart specialization parks** – takes place between 18.08.2023 - 14.08.2024 and during this period local public authorities can submit project proposals – **RP(1)**.

In a period of aprox. 2 years (estimated until 2026), the SSPs' infrastructure will be developed, from the perspectives of land preparedness for use and connection to utilities. Also, a series of support services will be provided to companies that will locate in the park. The SSP satisfies the needs of SMEs regarding easy access to basic utilities and the creation of favourable conditions for clustering and innovation.

**(2)** In parallel with the process of developing the park, the process of selecting the future resident SMEs is conducted; SMEs can locate in the park after concluding a concession contract with the founder/owner of the park. For SMEs interested in locating in the park, two routes are possible:

- ❖ locate in the park by concluding a concession contract, with access to the infrastructure provided and eligibility for the fiscal benefits offered by the legal framework and the local public administration;

- ❖ locate in the park with the possibility of accessing non-refundable financing of up to 2.5 million euro through the Call for Projects opened between 10.06.2024 - 10.12.2025, no. [PRNV/2024/132.A.2/1](#) – **Supporting the development of initial investments of some SMEs in smart specialization parks – RP(2)**.

- eligible activities:

- **initial investments** (mandatory) such as construction works on the allocated plot, features, equipment

	<ul style="list-style-type: none"> <li>○ <b>related activities:</b> technical documentation and approvals, consultancy, and project management</li> <li>○ <b>innovation activities</b> (mandatory): acquisition of innovative services, acquisition of intangible assets, specialized consultancy</li> <li>● Interested SMEs can apply to this call, based on the prior conclusion of a concession contract (with a suspensive clause) for a plot inside the park. There is no geographical restriction for the applicant, but until the completion of the project, they will have to establish a place of business within the park.</li> </ul>
<p><b>What important problem for the region (county, country, neighbour countries) will it affect and why is it necessary to solve it?</b></p>	<p>The Smart Specialization Park will support and stimulate development and innovation in the priority fields it promotes, by facilitating collaboration between companies, higher education and research institutions, local public authorities, and other interested parties, to create an <b>ecosystem favourable to innovation and development</b> in order to increase the competitiveness of the business environment.</p> <p>SMEs located in the park will improve their financial capacity and knowledge to increase their ability to innovate, adapt to new trends and technologies in their field of activity.</p> <p>The objective of both types of projects (development of the park and financing of innovative SMEs) is to <b>increase the economic competitiveness of SMEs</b>, the development of economic activities with high added value, innovative and based on advanced technologies, the <b>resilience of the local entrepreneurial ecosystem</b>, resulting from collaboration and inter-connectivity within the park.</p>



	<p>By creating and developing the SSPs, by attracting investments and creating an environment conducive to innovation and collaboration, smart specialization parks can stimulate the creation of skilled jobs, the transfer of knowledge and technologies, as well as increasing the economic competitiveness of the region.</p>
<p><b>Is there already an idea for a solution/concept/ready-made project? If so, please provide a brief description. If not, what is needed to create a solution (idea generation/concept development/etc.)?</b></p>	<p>The solution concept for the competitiveness and innovation problems of SMEs is simultaneously thought of on <u>two levels</u>:</p> <ul style="list-style-type: none"> <li>• <b>development of the smart specialization park</b>, which provides SMEs with basic utilities, innovation support services, collaboration opportunities within the park, a series of fiscal benefits and tax facilities offered according to applicable legislation and by local authorities (through the Call for projects RP(1);</li> <li>• <b>attracting SMEs to invest in the park</b>, receiving financial support for carrying out innovative activities, within the budget allocated through the Call for projects RP(2).</li> </ul> <p>The solution concept involves at least three <u>categories of stakeholders</u>:</p> <ul style="list-style-type: none"> <li>• <b>Local authorities</b> receiving support for the construction/ development of the smart specialization park;</li> <li>• <b>SMEs that locate in the park</b> based on the prior conclusion of a concession contract and benefiting from the park' infrastructure, fiscal facilities offered, collaboration opportunities, and that can apply for funding in the project call for SMEs</li> <li>• <b>Organisations offering innovative support services for SMEs</b>, such as: skills/ competence/ knowledge transfer services for research and development, consultancy, and assistance in the field of innovation; innovation support services such as data banks, cloud/ data storage services, market research, laboratories, quality labelling, testing, experimentation and certification or other related services.</li> </ul>
<p><b>How much investment is planned/required for the</b></p>	

<p><b>implementation of the project? If the amount of investment and/or project has not been calculated, please indicate it.</b></p>	<p><b>BUDGET OF THE SSP: 8,825 mil. EUR (of which 40 % EU contribution)</b> – financed through the North-West Regional Program 2021-2027, the Call for projects RP(1)</p> <p><b>BUDGET allocated to the SMEs to locate in the park based on an investment and innovation project: 4.277.978,47 EUR</b> - Call for projects RP(2)</p> <ul style="list-style-type: none"> <li>• <b>Grant allocated per SME:</b> min. 200.001 euro – max. 2.500.000 euro (out of which max. 200.000 for activities under <i>de minimis</i> scheme and max. 220.000 for innovation scheme)</li> <li>• <b>Financing scheme and % of the grant:</b> <ul style="list-style-type: none"> <li>○ infrastructure and equipment - 60% micro and small companies / 50% medium companies</li> <li>○ innovation activities/ purchase of services for innovation support and related activities (such as technical documentation, tax approvals, engineering costs related to construction works, project consultancy and management) – 100% financed (<i>de minimis</i> scheme and <i>innovation support</i> scheme)</li> </ul> </li> </ul>
<p><b>The main project implementer?</b></p>	<p><b>County authority</b></p>
<p><b>Is it planned to involve small and medium-sized enterprises as CONTRACTORS in the execution/implementation of the project?</b></p>	<p>Yes</p> <p>SMEs are integrated into the solution concept in 2 different roles:</p> <p>(a) <b>SMEs that locate in the park</b>, contribute to developing the infrastructure by investing on their allocated plots through own funds or by accessing non-refundable financing RP(2)</p> <p>(b) <b>SMEs that will provide innovation support services for companies located in the park</b>, including through the procurement of eligible services for SMEs that will be located in the park, through the PR call (2).</p> <p>SMEs are located in the park based on a <b>concession contract concluded with the owner/ administrator of the park.</b></p>

	<p>Minimum of 5 SMEs will benefit from RP funding (Call 2), having met the eligibility conditions:</p> <ul style="list-style-type: none"> <li>• proof that the applicant is included in the SMEs category</li> <li>• the applicant is a company established based on Law no. 31/1990, registered in the North-West Development Region (place of business / headquarters within the smart specialization park) at the time of completion of the investment at the latest</li> <li>• activity for a period of at least one fiscal year prior to submitting the funding request</li> <li>• concludes a concession contract with the park owner/ administrator</li> <li>• minimum of 3 employees</li> </ul>
<p><b>As a result of the project, will the BENEFICIARY be the small and medium-sized entrepreneur?</b></p>	<p>Yes</p> <p>The benefits of SMEs locating in the smart specialization park are, according to GEO no. 112/2022:</p> <ul style="list-style-type: none"> <li>- the utility infrastructure they require for their activity;</li> <li>- access to a wide research and innovation network;</li> <li>- access to innovation counseling and mentoring services;</li> <li>- significant fiscal facilities, offered according to the legal framework:             <ul style="list-style-type: none"> <li>• exemption from some investment-related taxes, for buildings and land,</li> <li>• deductions of 100% of the profit invested in development,</li> <li>• deductions of 100% of the taxable profit for investments in the park,</li> <li>• reduction by up to 50% of the royalty related to the land concession;</li> </ul> </li> </ul> <p>+ the possibility to access financing from non-refundable funds based on the SME project for the development of some initial investments in the park (through the <i>Call for projects RP(2)</i>, within the limit of the pre-reserved/ allocated budget of each SSP)</p>
<p><b>What will be the benefit to society from the implementation of the project?</b></p>	<p>This type of investment will attract a highly skilled and well-paid workforce, entrepreneurs who will supply the global market with quality products and contribute</p>

	<p>to economic development and raising the standard of living in the community. The expected benefits:</p> <ul style="list-style-type: none"> <li>• newly created jobs within SMEs that locate them in the park/ benefit from non-refundable grants;</li> <li>• enterprises with increased turnover;</li> <li>• attracting innovative investments, obtaining new innovative products/ services or significantly improved ones through the activity of SMEs that introduce innovations in terms of products or processes;</li> <li>• supporting the valorisation of research-development-innovation results and transferring them into production, with a view to introducing them into the economy;</li> <li>• development of the local/regional entrepreneurial ecosystem.</li> </ul>
<p><b>Is it planned to involve women and other vulnerable groups in the project?</b></p>	<p>Yes</p> <p>The beneficiary of the non-refundable financing for the development of the smart specialization park (both SSP and the companies located in the park) undertakes through the RP financing contract to ensure compliance with the Union’s horizontal principles applicable to non-refundable financing. Adequate measures will be implemented and the application of the following principles will be guaranteed:</p> <ul style="list-style-type: none"> <li>- respecting equality between men and women, integrating the gender perspective and addressing gender issues</li> <li>- preventing any form of discrimination based on gender, racial or ethnic origin, religion or beliefs, disability, age, or sexual orientation, as well as respecting accessibility for people with disabilities.</li> </ul>
<p><b>Is the project related to the implementation of the European Green Deal and the achievement of results?</b></p>	<p>Yes</p> <p>The SSP promoter and the companies that locate in the park through financial aid through Regional Program will implement appropriate measures and guarantee the application of the following actions/principles:</p>

	<ul style="list-style-type: none"> <li>- analysis of sustainability from an environmental point of view, in line with the environmental objectives under the DNSH principle;</li> <li>- the measures justifying the way in which the project complies with the DNSH principle including, if applicable, the recommendations from the act issued by the Environmental Protection Agency;</li> <li>- all investments will go through the documentation subject to the environmental impact assessment according to the applicable legislation;</li> </ul>
<b>Is the project related to digitization?</b>	<p>Yes</p> <p>SSP will have a high-speed internet network, to ensure the connectivity of the companies that will be located in the park.</p> <p>In addition, under the call RP(2) for SMEs, activities are funded that are relevant to the objectives related to digitization, for example:</p> <ul style="list-style-type: none"> <li>• innovation activities related to eligible <i>de minimis</i> expenses include innovative digital technical solutions, the procurement of intangible assets such as software solutions, licenses, the development of online tools, etc.</li> <li>• innovation activities related to eligible expenditure financed by innovation aid for SMEs include procurement of innovation support services such as cloud/ data storage services, implementation of innovative technologies and solutions (including digital technologies and solutions), consultancy, assistance or professional training services regarding the introduction or use of innovative technologies and solutions (including digital technologies and solutions), etc.</li> </ul>
<b>Name of the main contact person</b>	Alina Silaghi
<b>E-mail</b>	contact@adlo.ro
<b>Phone</b>	004-0359-889.389

<b>Name of the organisation</b>	<b>Maramureş County Council, Baia Mare Municipality and Maramureş Business Park S.A.</b>
<b>Website address</b>	<a href="https://maramuresbusinesspark.ro/industrial-parks/">https://maramuresbusinesspark.ro/industrial-parks/</a>
<b>Project name</b>	<b>Baia Sprie Smart Specialization Park</b>
<b>Project identification</b>	<b>RO06</b>
<b>Sector</b>	<b>Food (including primary processing of agricultural products)</b>
<b>Project description</b>	<p><b>BAIA SPRIE SMART SPECIALIZATION PARK (BAIA SPRIE SSP)</b>  <b>Founder:</b> Maramureş County Council  <b>Administrator:</b> Maramureş Business Park S.A  <b>Location:</b> Industrial Zone, Forestierului Street, between Baia Sprie and Baia Mare- <u><a href="#">47°38'50.2"N 23°38'29.0"E</a></u>  <b>Technical offer:</b> surface of 343.398 sqm; there will be 6 to 11 plots of land equipped with all utilities needed for economic activities: carriageway (including access), cycle paths, accesses/sidewalks, building networks (water supply, natural gas sewerage, electricity), public lighting, landscaping until May 2026.  <b>Target sectors:</b> agri-food sector, medical activities, cosmetic industry</p> <p>Baia Sprie SSP benefits from funding through the Regional Program 2021-2027, starting in 2024 and it is estimated to be operational in 2026. The SSP invites interested companies to locate and invest in the park by allocating plots based on concession contracts. <b>The purpose of this project sheet is to attract companies to locate and invest in the soon-to-be operational park.</b></p> <p><b>CONTEXT</b>  <b>(1)</b> Through the Regional Program for the North-West Region 2021-2027, funds are allocated for the creation of 15 business infrastructures called SMART SPECIALIZATION PARKS (SSPs), following the</p>

provisions of Government Emergency Ordinance GEO no. 112/2022, which regulates the establishment and benefits of this type of business, innovation and technology transfer infrastructures. The related call for projects – [PRNV/2023/132.A.1/1](#), **Supporting the development of smart specialization parks** – takes place between 18.08.2023 - 14.08.2024, during this period local public authorities can submit project proposals – **RP(1)**.

In a period of maximum 3 years (estimated until 2026/2027), the SSPs' infrastructure will be developed, from the perspectives of land preparedness for use and connection to utilities. Also, a series of support services will be provided to companies that will locate in the park. The SSP satisfies the needs of SMEs regarding easy access to basic utilities and the creation of favourable conditions for clustering and innovation.

**(2)** In parallel with the process of developing the park, the process of selecting the future resident SMEs is conducted; SMEs can locate in the park after concluding a concession contract with the founder/owner of the park. For SMEs interested in locating in the park, two routes are possible:

- ❖ locate in the park by concluding a concession contract, with access to the infrastructure provided and eligibility for the fiscal benefits offered by the legal framework and the local public administration;
- ❖ locate in the park with the possibility of accessing non-refundable financing of up to 2.5 million euro through the Call for Projects opened between 10.06.2024 - 10.12.2025, no. [PRNV/2024/132.A.2/1](#) – **Supporting the development of initial investments of some SMEs in smart specialization parks – RP(2)**.

- eligible activities:

- **initial investments**  
(mandatory) such as  
construction works on the



	<p>allocated plot, features, equipment</p> <ul style="list-style-type: none"> <li>○ <b>related activities:</b> technical documentation and approvals, consultancy, and project management</li> <li>○ <b>innovation activities (mandatory):</b> acquisition of innovative services, acquisition of intangible assets, specialized consultancy</li> </ul> <ul style="list-style-type: none"> <li>● Interested SMEs can apply to this call, based on the prior conclusion of a concession contract (with a suspensive clause) for a plot inside the park. There is no geographical restriction for the applicant, but until the completion of the project, they will have to establish a place of business within the park.</li> </ul>
<p><b>What important problem for the region (county, country, neighbour countries) will it affect and why is it necessary to solve it?</b></p>	<p>The Smart Specialization Park will support and stimulate development and innovation in the priority fields it promotes, by facilitating collaboration between companies, higher education and research institutions, local public authorities, and other interested parties, to create an <b>ecosystem favourable to innovation and development</b> in order to increase the competitiveness of the business environment.</p> <p>SMEs located in the park will improve their financial capacity and knowledge to increase their ability to innovate, adapt to new trends and technologies in their field of activity.</p> <p>The objective of both types of projects (development of the park and financing of innovative SMEs) is to <b>increase the economic competitiveness of SMEs</b>, the development of economic activities with high added value, innovative and based on advanced technologies, the <b>resilience of the local entrepreneurial ecosystem</b>, resulting from collaboration and inter-connectivity within the park.</p>

	<p>By creating and developing the SSPs, by attracting investments and creating an environment conducive to innovation and collaboration, smart specialization parks can stimulate the creation of skilled jobs, the transfer of knowledge and technologies, as well as increasing the economic competitiveness of the region.</p>
<p><b>Is there already an idea for a solution/concept/ready-made project? If so, please provide a brief description. If not, what is needed to create a solution (idea generation/concept development/etc.)?</b></p>	<p>The solution concept for the competitiveness and innovation problems of SMEs is simultaneously thought of on <u>two levels</u>:</p> <ul style="list-style-type: none"> <li>• <b>development of the smart specialization park</b>, which provides SMEs with basic utilities, innovation support services, collaboration opportunities within the park, a series of fiscal benefits and tax facilities offered according to applicable legislation and by local authorities (through the Call for projects RP(1);</li> <li>• <b>attracting SMEs to invest in the park</b>, receiving financial support for carrying out innovative activities, within the budget allocated through the Call for projects RP(2).</li> </ul> <p>The solution concept involves at least three <u>categories of stakeholders</u>:</p> <ul style="list-style-type: none"> <li>• <b>Local authorities</b> receiving support for the construction/ development of the smart specialization park;</li> <li>• <b>SMEs that locate in the park</b> based on the prior conclusion of a concession contract and benefiting from the park' infrastructure, fiscal facilities offered, collaboration opportunities, and that can apply for funding in the project call for SMEs</li> <li>• <b>Organisations offering innovative support services for SMEs</b>, such as: skills/ competence/ knowledge transfer services for research and development, consultancy, and assistance in the field of innovation; innovation support services such as data banks, cloud/ data storage services, market research, laboratories, quality labelling, testing, experimentation and certification or other related services.</li> </ul>

<p><b>How much investment is planned/required for the implementation of the project? If the amount of investment and/or project has not been calculated, please indicate it.</b></p>	<p><b>BUDGET OF THE SSP:</b> 10,655 mil. EUR (of which 50,29 % EU contribution) – financed through the North-West Regional Program 2021-2027, the Call for projects RP(1)</p> <p><b>BUDGET allocated to the SMEs to locate in the park based on an investment and innovation project:</b> 15 Million EUR - Call for projects RP(2)</p> <ul style="list-style-type: none"> <li>• <b>Grant allocated per SME:</b> min. 200.001 euro – max. 2.500.000 euro (out of which max. 200.000 for activities under <i>de minimis</i> scheme and max. 220.000 for innovation scheme)</li> <li>• <b>Financing scheme and % of the grant:</b> <ul style="list-style-type: none"> <li>○ infrastructure and equipment - 70% micro and small companies / 60% medium companies</li> <li>○ innovation activities/ purchase of services for innovation support and related activities (such as technical documentation, tax approvals, engineering costs related to construction works, project consultancy and management) – 100% financed (<i>de minimis</i> scheme and <i>innovation support</i> scheme)</li> </ul> </li> </ul>
<p><b>The main project implementer?</b></p>	<p><b>County authority</b></p>
<p><b>Is it planned to involve small and medium-sized enterprises as CONTRACTORS in the execution/implementation of the project?</b></p>	<p>Yes</p> <p>SMEs are integrated into the solution concept in 2 different roles:</p> <p>(a) <b>SMEs that locate in the park</b>, contribute to developing the infrastructure by investing on their allocated plots through own funds or by accessing non-refundable financing RP(2)</p> <p>(b) <b>SMEs that will provide innovation support services for companies located in the park</b>, including through the procurement of eligible services for SMEs that will be located in the park, through the PR call (2).</p>

	<p>SMEs are located in the park based on a <b>concession contract concluded with the owner/ administrator of the park.</b></p> <p>Minimum of 6 SMEs will benefit from RP funding (Call 2), having met the eligibility conditions:</p> <ul style="list-style-type: none"> <li>• proof that the applicant is included in the SMEs category</li> <li>• the applicant is a company established based on Law no. 31/1990, registered in the North-West Development Region (place of business / headquarters within the smart specialization park) at the time of completion of the investment at the latest</li> <li>• activity for a period of at least one fiscal year prior to submitting the funding request</li> <li>• concludes a concession contract with the park owner/ administrator</li> </ul>
<p><b>As a result of the project, will the BENEFICIARY be the small and medium-sized entrepreneur?</b></p>	<p>Yes</p> <p>The benefits of SMEs locating in the smart specialization park are, according to GEO no. 112/2022:</p> <ul style="list-style-type: none"> <li>- the utility infrastructure they require for their activity;</li> <li>- access to a wide research and innovation network;</li> <li>- access to innovation counseling and mentoring services;</li> <li>- significant fiscal facilities, offered according to the legal framework:             <ul style="list-style-type: none"> <li>• exemption from some investment-related taxes, for buildings and land,</li> <li>• deductions of 100% of the profit invested in development,</li> <li>• deductions of 100% of the taxable profit for investments in the park,</li> <li>• reduction by up to 50% of the royalty related to the land concession;</li> </ul> </li> </ul> <p>+ the possibility to access financing from non-refundable funds based on the SME project for the development of some initial investments in the park (through the <i>Call for projects RP(2)</i>, within the limit of the pre-reserved/ allocated budget of each SSP)</p>
<p><b>What will be the benefit to society from the</b></p>	<p>This type of investment will attract a highly skilled and well-paid workforce, entrepreneurs who will supply</p>

<p><b>implementation of the project?</b></p>	<p>the global market with quality products and contribute to economic development and raising the standard of living in the community. The expected benefits:</p> <ul style="list-style-type: none"> <li>• newly created jobs within SMEs that locate them in the park/ benefit from non-refundable grants;</li> <li>• enterprises with increased turnover;</li> <li>• attracting innovative investments, obtaining new innovative products/ services or significantly improved ones through the activity of SMEs that introduce innovations in terms of products or processes;</li> <li>• supporting the valorisation of research-development-innovation results and transferring them into production, with a view to introducing them into the economy;</li> <li>• development of the local/regional entrepreneurial ecosystem.</li> </ul> <p>Baia Sprie SSP will develop at least one project of dual integrated education by creating partnerships between resident companies and professional education units, related to the complementary Integrated Professional Campus Maramureş.</p>
<p><b>Is it planned to involve women and other vulnerable groups in the project?</b></p>	<p>Yes</p> <p>The beneficiary of the non-refundable financing for the development of the smart specialization park (both SSP and the companies located in the park) undertakes through the RP financing contract to ensure compliance with the Union's horizontal principles applicable to non-refundable financing. Adequate measures will be implemented and the application of the following principles will be guaranteed:</p> <ul style="list-style-type: none"> <li>- respecting equality between men and women, integrating the gender perspective and addressing gender issues</li> <li>- preventing any form of discrimination based on gender, racial or ethnic origin, religion or beliefs, disability, age, or sexual orientation, as well as respecting accessibility for people with disabilities.</li> </ul>
<p><b>Is the project related to the implementation of the European Green Deal and</b></p>	<p>Yes</p>

<p><b>the achievement of results?</b></p>	<p>The SSP promoter and the companies that locate in the park through financial aid through Regional Program will implement appropriate measures and guarantee the application of the following actions/principles:</p> <ul style="list-style-type: none"> <li>- analysis of sustainability from an environmental point of view, in line with the environmental objectives under the DNSH principle;</li> <li>- the measures justifying the way in which the project complies with the DNSH principle including, if applicable, the recommendations from the act issued by the Environmental Protection Agency;</li> <li>- all investments will go through the documentation subject to the environmental impact assessment according to the applicable legislation;</li> </ul>
<p><b>Is the project related to digitization?</b></p>	<p>Yes</p> <p>SSP will have a high-speed internet network, to ensure the connectivity of the companies that will be located in the park.</p> <p>In addition, under the call RP(2) for SMEs, activities are funded that are relevant to the objectives related to digitization, for example:</p> <ul style="list-style-type: none"> <li>• innovation activities related to eligible <i>de minimis</i> expenses include innovative digital technical solutions, the procurement of intangible assets such as software solutions, licenses, the development of online tools, etc.</li> <li>• innovation activities related to eligible expenditure financed by innovation aid for SMEs include procurement of innovation support services such as cloud/ data storage services, implementation of innovative technologies and solutions (including digital technologies and solutions), consultancy, assistance or professional training services regarding the introduction or use of innovative technologies and solutions (including digital technologies and solutions), etc.</li> </ul>
<p><b>Name of the main contact person</b></p>	<p>Radu Mircea Zoicaș - CEO</p>
<p><b>E-mail</b></p>	<p>office@maramuresbusinesspark.ro</p>

<b>Name of the organisation</b>	<b>Bihor County Council, Aleşd Municipality and Oradea Local Development Agency</b>
<b>Website address</b>	<a href="https://adlo.ro/parc-cu-specializare-inteligenta-alesd/">https://adlo.ro/parc-cu-specializare-inteligenta-alesd/</a>
<b>Project name</b>	<b>Aleşd Smart Specialization Park</b>
<b>Project identification</b>	<b>RO07</b>
<b>Sector</b>	<b>Food (including primary processing of agricultural products)</b>
<b>Project description</b>	<p><b>ALEŞD SMART SPECIALIZATION PARK (ALEŞD SSP)</b>  <b>Founder:</b> Bihor County Council  <b>Administrator:</b> Oradea Local Development Agency  <b>Location:</b> In the Western part of Aleşd city, along the European road E60 - <u>47°03'37.7"N 22°22'41.5"E</u>  <b>Technical offer:</b> surface of 8.7 ha; until May 2026 there will be 11 plots of land, equipped with all utilities needed for economic activities: water supply, natural gas sewerage, electricity, public lighting, landscaping.  <b>Target sectors:</b> agri-food sector, medical activities, cosmetic industry</p> <p>Aleşd SSP benefits from funding through the Regional Program 2021-2027, starting from April 2024 and it is estimated to be operational by mid-2026. The SSP invites interested companies to locate and invest in the park by allocating plots based on concession contracts. <b>The purpose of this project_sheet is to attract companies to locate and invest in the soon-to-be operational park.</b></p> <p><b>CONTEXT</b>  <b>(1)</b> Through the Regional Program for the North-West Region 2021-2027, 30 mil EURO funds are allocated for the creation of 15 business infrastructures called SMART SPECIALIZATION PARKS (SSPs), in line with the provisions of Government Emergency Ordinance GEO no. 112/2022, which regulates the establishment and benefits of this type of business, innovation and technology transfer infrastructures.</p>



The related call for projects – [PRNV/2023/132.A.1/1](#), **Supporting the development of smart specialization parks** – takes place between 18.08.2023 - 14.08.2024 and during this period local public authorities can submit project proposals – **RP(1)**.

In a period of aprox. 2 years (estimated until 2026), the SSPs' infrastructure will be developed, from the perspectives of land preparedness for use and connection to utilities. Also, a series of support services will be provided to companies that will locate in the park. The SSP satisfies the needs of SMEs regarding easy access to basic utilities and the creation of favourable conditions for clustering and innovation.

**(2)** In parallel with the process of developing the park, the process of selecting the future resident SMEs is conducted; SMEs can locate in the park after concluding a concession contract with the founder/owner of the park. For SMEs interested in locating in the park, two routes are possible:

- ❖ locate in the park by concluding a concession contract, with access to the infrastructure provided and eligibility for the fiscal benefits offered by the legal framework and the local public administration;

- ❖ locate in the park with the possibility of accessing non-refundable financing of up to 2.5 million euro through the Call for Projects opened between 10.06.2024 - 10.12.2025, no. [PRNV/2024/132.A.2/1](#) – **Supporting the development of initial investments of some SMEs in smart specialization parks – RP(2)**.

- eligible activities:

- **initial investments** (mandatory) such as construction works on the allocated plot, features, equipment

- **related activities:** technical documentation and approvals,

	<p>consultancy, and project management</p> <ul style="list-style-type: none"> <li>○ <b>innovation activities</b> (mandatory): acquisition of innovative services, acquisition of intangible assets, specialized consultancy</li> <li>● Interested SMEs can apply to this call, based on the prior conclusion of a concession contract (with a suspensive clause) for a plot inside the park. There is no geographical restriction for the applicant, but until the completion of the project, they will have to establish a place of business within the park.</li> </ul>
<p><b>What important problem for the region (county, country, neighbour countries) will it affect and why is it necessary to solve it?</b></p>	<p>The Smart Specialization Park will support and stimulate development and innovation in the priority fields it promotes, by facilitating collaboration between companies, higher education and research institutions, local public authorities, and other interested parties, to create an <b>ecosystem favourable to innovation and development</b> in order to increase the competitiveness of the business environment.</p> <p>SMEs located in the park will improve their financial capacity and knowledge to increase their ability to innovate, adapt to new trends and technologies in their field of activity.</p> <p>The objective of both types of projects (development of the park and financing of innovative SMEs) is to <b>increase the economic competitiveness of SMEs</b>, the development of economic activities with high added value, innovative and based on advanced technologies, the <b>resilience of the local entrepreneurial ecosystem</b>, resulting from collaboration and inter-connectivity within the park.</p> <p>By creating and developing the SSPs, by attracting investments and creating an environment conducive to innovation and collaboration, smart specialization</p>

	<p>parks can stimulate the creation of skilled jobs, the transfer of knowledge and technologies, as well as increasing the economic competitiveness of the region.</p>
<p><b>Is there already an idea for a solution/concept/ready-made project? If so, please provide a brief description. If not, what is needed to create a solution (idea generation/concept development/etc.)?</b></p>	<p>The solution concept for the competitiveness and innovation problems of SMEs is simultaneously thought of on <u>two levels</u>:</p> <ul style="list-style-type: none"> <li>• <b>development of the smart specialization park</b>, which provides SMEs with basic utilities, innovation support services, collaboration opportunities within the park, a series of fiscal benefits and tax facilities offered according to applicable legislation and by local authorities (through the Call for projects RP(1);</li> <li>• <b>attracting SMEs to invest in the park</b>, receiving financial support for carrying out innovative activities, within the budget allocated through the Call for projects RP(2).</li> </ul> <p>The solution concept involves at least three <u>categories of stakeholders</u>:</p> <ul style="list-style-type: none"> <li>• <b>Local authorities</b> receiving support for the construction/ development of the smart specialization park;</li> <li>• <b>SMEs that locate in the park</b> based on the prior conclusion of a concession contract and benefiting from the park' infrastructure, fiscal facilities offered, collaboration opportunities, and that can apply for funding in the project call for SMEs</li> <li>• <b>Organisations offering innovative support services for SMEs</b>, such as: skills/ competence/ knowledge transfer services for research and development, consultancy, and assistance in the field of innovation; innovation support services such as data banks, cloud/ data storage services, market research, laboratories, quality labelling, testing, experimentation and certification or other related services.</li> </ul>
<p><b>How much investment is planned/required for the implementation of the project? If the amount of investment and/or project</b></p>	<p><b>BUDGET OF THE SSP:</b> 4,5 mil. EUR (of which 34 % EU contribution) – financed through the North-West Regional Program 2021-2027, the Call for projects RP(1)</p>

<p>has not been calculated, please indicate it.</p>	<p><b>BUDGET allocated to the SMEs to locate in the park based on an investment and innovation project: 3.770.250,860 EUR</b> - Call for projects RP(2)</p> <ul style="list-style-type: none"> <li>• <b>Grant allocated per SME:</b> min. 200.001 euro – max. 2.500.000 euro (out of which max. 200.000 for activities under <i>de minimis</i> scheme and max. 220.000 for innovation scheme)</li> <li>• <b>Financing scheme and % of the grant:</b> <ul style="list-style-type: none"> <li>○ infrastructure and equipment - 60% micro and small companies / 50% medium companies</li> <li>○ innovation activities/ purchase of services for innovation support and related activities (such as technical documentation, tax approvals, engineering costs related to construction works, project consultancy and management) – 100% financed (<i>de minimis</i> scheme and <i>innovation support</i> scheme)</li> </ul> </li> </ul>
<p><b>The main project implementer?</b></p>	<p><b>County authority</b></p>
<p><b>Is it planned to involve small and medium-sized enterprises as CONTRACTORS in the execution/implementation of the project?</b></p>	<p>Yes</p> <p>SMEs are integrated into the solution concept in 2 different roles:</p> <p>(a) <b>SMEs that locate in the park</b>, contribute to developing the infrastructure by investing on their allocated plots through own funds or by accessing non-refundable financing RP(2)</p> <p>(b) <b>SMEs that will provide innovation support services for companies located in the park</b>, including through the procurement of eligible services for SMEs that will be located in the park, through the PR call (2).</p> <p>SMEs are located in the park based on a <b>concession contract concluded with the owner/ administrator of the park</b>.</p> <p>Minimum of 5 SMEs will benefit from RP funding (Call 2), having met the eligibility conditions:</p> <ul style="list-style-type: none"> <li>• proof that the applicant is included in the SMEs category</li> <li>• the applicant is a company established based on Law no. 31/1990, registered in the North-</li> </ul>

	<p>West Development Region (place of business / headquarters within the smart specialization park) at the time of completion of the investment at the latest</p> <ul style="list-style-type: none"> <li>• activity for a period of at least one fiscal year prior to submitting the funding request</li> <li>• concludes a concession contract with the park owner/ administrator</li> <li>• minimum of 3 employees</li> </ul>
<p><b>As a result of the project, will the BENEFICIARY be the small and medium-sized entrepreneur?</b></p>	<p>Yes</p> <p>The benefits of SMEs locating in the smart specialization park are, according to GEO no. 112/2022:</p> <ul style="list-style-type: none"> <li>- the utility infrastructure they require for their activity;</li> <li>- access to a wide research and innovation network;</li> <li>- access to innovation counseling and mentoring services;</li> <li>- significant fiscal facilities, offered according to the legal framework:             <ul style="list-style-type: none"> <li>• exemption from some investment-related taxes, for buildings and land,</li> <li>• deductions of 100% of the profit invested in development,</li> <li>• deductions of 100% of the taxable profit for investments in the park,</li> <li>• reduction by up to 50% of the royalty related to the land concession;</li> </ul> </li> </ul> <p>+ the possibility to access financing from non-refundable funds based on the SME project for the development of some initial investments in the park (through the <i>Call for projects RP(2)</i>, within the limit of the pre-reserved/ allocated budget of each SSP)</p>
<p><b>What will be the benefit to society from the implementation of the project?</b></p>	<p>This type of investment will attract a highly skilled and well-paid workforce, entrepreneurs who will supply the global market with quality products and contribute to economic development and raising the standard of living in the community. The expected benefits:</p> <ul style="list-style-type: none"> <li>• newly created jobs within SMEs that locate them in the park/ benefit from non-refundable grants;</li> <li>• enterprises with increased turnover;</li> </ul>

	<ul style="list-style-type: none"> <li>• attracting innovative investments, obtaining new innovative products/ services or significantly improved ones through the activity of SMEs that introduce innovations in terms of products or processes;</li> <li>• supporting the valorisation of research-development-innovation results and transferring them into production, with a view to introducing them into the economy;</li> <li>• development of the local/regional entrepreneurial ecosystem.</li> </ul>
<p><b>Is it planned to involve women and other vulnerable groups in the project?</b></p>	<p>Yes</p> <p>The beneficiary of the non-refundable financing for the development of the smart specialization park (both SSP and the companies located in the park) undertakes through the RP financing contract to ensure compliance with the Union’s horizontal principles applicable to non-refundable financing. Adequate measures will be implemented and the application of the following principles will be guaranteed:</p> <ul style="list-style-type: none"> <li>- respecting equality between men and women, integrating the gender perspective and addressing gender issues</li> <li>- preventing any form of discrimination based on gender, racial or ethnic origin, religion or beliefs, disability, age, or sexual orientation, as well as respecting accessibility for people with disabilities.</li> </ul>
<p><b>Is the project related to the implementation of the European Green Deal and the achievement of results?</b></p>	<p>Yes</p> <p>The SSP promoter and the companies that locate in the park through financial aid through Regional Program will implement appropriate measures and guarantee the application of the following actions/principles:</p> <ul style="list-style-type: none"> <li>- analysis of sustainability from an environmental point of view, in line with the environmental objectives under the DNSH principle;</li> <li>- the measures justifying the way in which the project complies with the DNSH principle including, if applicable, the recommendations from the act issued by the Environmental Protection Agency;</li> </ul>

	- all investments will go through the documentation subject to the environmental impact assessment according to the applicable legislation;
<b>Is the project related to digitization?</b>	<p>Yes</p> <p>SSP will have a high-speed internet network, to ensure the connectivity of the companies that will be located in the park.</p> <p>In addition, under the call RP(2) for SMEs, activities are funded that are relevant to the objectives related to digitization, for example:</p> <ul style="list-style-type: none"> <li>• innovation activities related to eligible <i>de minimis</i> expenses include innovative digital technical solutions, the procurement of intangible assets such as software solutions, licenses, the development of online tools, etc.</li> <li>• innovation activities related to eligible expenditure financed by innovation aid for SMEs include procurement of innovation support services such as cloud/ data storage services, implementation of innovative technologies and solutions (including digital technologies and solutions), consultancy, assistance or professional training services regarding the introduction or use of innovative technologies and solutions (including digital technologies and solutions), etc.</li> </ul>
<b>Name of the main contact person</b>	Alina Silaghi
<b>E-mail</b>	contact@adlo.ro
<b>Phone</b>	004-0359-889.389



## 2.4 Martinique

<b>Name of the organisation</b>	<b>Champimar</b>
<b>Website address</b>	<a href="https://www.champimar.fr/">https://www.champimar.fr/</a>
<b>Project name</b>	Champimar
<b>Project identification</b>	<b>MA01</b>
<b>Sector</b>	<b>Food and logistics</b>
<b>Project description</b>	<ol style="list-style-type: none"> <li>1. Compost preparation on-site by utilizing the local sugar cane waste.</li> <li>2. To reduce energy dependency, installation of PV panels, grant possibility under Enterprise Europe Network project EENergy.</li> <li>3. New products e.g. dried or readymade meals from grown champignons.</li> <li>4. Logistics challenges between Martinique and other Caribbean region countries.</li> <li>5. Organic farming methods</li> </ol>
<b>What important problem for the region (county, country, neighbour countries) will it affect and why is it necessary to solve it?</b>	To be able to sell the champignon under Paris Champignon brand name, only special growing substrate can be used. There are five such substrates' producers in the world, all located in Europe (mainland). All this leads to increased production costs. The company has also rather high energy costs, as the growing rooms should be cooled down (outside temperature +32-36oC)
<b>Is there already an idea for a solution/concept/readymade project? If so, please provide a brief description. If not, what is needed to create a solution (idea generation/concept development/etc.)?</b>	Compost preparation on-site by utilizing the local sugar cane waste. Installation of PV panels. Diversification of products.
<b>How much investment is planned/required for the implementation of the project? If the amount of investment and/or project has not been calculated, please indicate it.</b>	The amount of investment and/or project has not been calculated

<b>The main project implementer?</b>	Small and Medium Enterprise
<b>Is it planned to involve small and medium-sized enterprises as CONTRACTORS in the execution/implementation of the project?</b>	Yes
<b>As a result of the project, will the BENEFICIARY be the small and medium-sized entrepreneur?</b>	Yes
<b>What will be the benefit to society from the implementation of the project?</b>	
<b>Is it planned to involve women and other vulnerable groups in the project?</b>	Yes
<b>Is the project related to the implementation of the European Green Deal and the achievement of results?</b>	Yes
<b>Is the project related to digitization?</b>	Yes
<b>Name of the main contact person</b>	The founder and director - Mr. Francis Touin
<b>E-mail</b>	<a href="mailto:francis.touin@champimar.fr">francis.touin@champimar.fr</a>

<b>Name of the organisation</b>	<b>Port of authority of Martinique</b>
<b>Website address</b>	<a href="https://www.martinique.port.fr/">https://www.martinique.port.fr/</a>
<b>Project name</b>	<b>Martinique Hub Caraibes</b>
<b>Project identification</b>	<b>MA02</b>
<b>Sector</b>	<b>Logistics (freight and/or people)</b>
<b>Project description</b>	Cybersecurity and digitalization of port logistics operations, especially port entrance control.
<b>What important problem for the region (county, country, neighbour countries) will it affect and why is it necessary to solve it?</b>	The creation of the Antilles Hub, aimed at increasing traffic and developing a green corridor between the ports of Martinique and Guadeloupe. This initiative aligns with IMO 2023 standards and the European regulation, focusing on decarbonizing maritime transport.
<b>Is there already an idea for a solution/concept/ready-made project? If so, please provide a brief description. If not, what is needed to create a solution (idea generation/concept development/etc.)?</b>	The project will handle 300,000 additional containers annually and includes plans for infrastructure enhancements and the introduction of biogaspowered ships, reducing CO2 emissions significantly.
<b>How much investment is planned/required for the implementation of the project? If the amount of investment and/or project has not been calculated, please indicate it.</b>	3M
<b>The main project implementer?</b>	State authority
<b>Is it planned to involve small and medium-sized enterprises as CONTRACTORS in the execution/implementation of the project?</b>	Yes
<b>As a result of the project, will the BENEFICIARY be the small and medium-sized entrepreneur?</b>	Yes

<b>What will be the benefit to society from the implementation of the project?</b>	Set-up of special economic zone. Involvement of companies interested in establishing raw food product processing in products with high-added value.
<b>Is it planned to involve women and other vulnerable groups in the project?</b>	Yes
<b>Is the project related to the implementation of the European Green Deal and the achievement of results?</b>	Yes
<b>Is the project related to digitization?</b>	Yes
<b>Name of the main contact person</b>	Mr. Yvanh Alingéry, General Manager of Grand Port of Martinique
<b>E-mail</b>	<a href="mailto:yg.alingery@martinique.port.fr">yg.alingery@martinique.port.fr</a>

<b>Name of the organisation</b>	<b>Neisson distrillery</b>
<b>Website address</b>	<a href="https://neisson.com/">https://neisson.com/</a>
<b>Project name</b>	<b>Neisson distillery</b>
<b>Project identification</b>	<b>MA03</b>
<b>Sector</b>	<p><b>X Food (including primary processing of agricultural products)</b></p> <p><input type="checkbox"/> <b>Logistics (freight and/or people)</b></p> <p><input type="checkbox"/> <b>Food and logistics</b></p>
<b>Project description</b>	<p>The company is actively working in diversification of products and introduction of the new products through innovative projects.</p> <ol style="list-style-type: none"> <li>1. Crashed sugar cane waste utilization in cosmetics products.</li> <li>2. Sugar cane waste as field fertilizers.</li> <li>3. Organic farming methods</li> </ol>
<b>What important problem for the region (county, country, neighbour countries) will it affect and why is it necessary to solve it?</b>	The main objectives are to reduce their carbon footprint, at the same time it also is economically beneficial for the company to reduce costs.
<b>Is there already an idea for a solution/concept/ready-made project? If so, please provide a brief description. If not, what is needed to create a solution (idea generation/concept development/etc.)?</b>	<p>To become more sustainable the company is taking back its bottles for end-users, washing them and then returning to production-filling with new liquid.</p> <p>Currently the company has almost set-up its news cosmetic product line.</p> <p>The new cosmetic product line is now passing testing phase, and it's estimated that in next 12 months new products will be presented on the market.</p>
<b>How much investment is planned/required for the implementation of the project? If the amount of investment and/or project has not been calculated, please indicate it.</b>	the amount of investment and/or project has not been calculated
<b>The main project implementer?</b>	Small and Medium Enterprise
<b>Is it planned to involve small and medium-sized enterprises as</b>	Yes

<b>CONTRACTORS in the execution/implementation of the project?</b>	
<b>As a result of the project, will the BENEFICIARY be the small and medium-sized entrepreneur?</b>	Yes
<b>What will be the benefit to society from the implementation of the project?</b>	Neisson became the first distillery to sign a Sustainable Agriculture Contract and is working to make its fields organic.
<b>Is it planned to involve women and other vulnerable groups in the project?</b>	Yes
<b>Is the project related to the implementation of the European Green Deal and the achievement of results?</b>	Yes
<b>Is the project related to digitization?</b>	Yes
<b>Name of the main contact person</b>	the company owner and director Mr. Grégory Vernant-Neisson
<b>E-mail</b>	<a href="mailto:gv@neisson.fr">gv@neisson.fr</a>

## 3. STARRISE project partners and regions of investment

### 3.1 Latvian Technological Center (LTC)

Latvian Technological Center (LTC), is a support structure for innovation and technology-oriented entrepreneurship – a business accelerator that supports the development and growth of knowledge-based entrepreneurship by promoting cooperation between research institutions and industrial enterprises, as well as international cooperation between SMEs. LTC will be focused on ideas and projects from Latvia, providing specialised support for the LV00- Latvia region.

### 3.2 Institute of Entrepreneurship Development (IED)

Institute of Entrepreneurship Development (iED) is a research organisation committed to the promotion of innovation & the enhancement of the entrepreneurial spirit. By recognising entrepreneurship as a crucial factor for the development and cohesion of societies, the institute promotes employment and provides innovative solutions that facilitate the growth of healthy entrepreneurship. iED will be focused on ideas and projects from Greece, providing specialised support for the EL61- Thessaly region.

### 3.3 Instituto Tecnológico de Canarias (ITC)

The Instituto Tecnológico de Canarias (ITC) is a government-owned company committed to science and technology as essential pieces in the socioeconomic transformation and sustainable development of the Canary Islands. As an instrumental body of the Canary Government, ITC activity is set in the implementation of regional research and innovation promotion policies applicable to the production sector, as well as the execution of international collaborative and co-operation projects. ITC will be focused on ideas and projects from Spain, providing specialised support in for the ES70- Canary Islands region.

### 3.4 North-West Regional Development Agency (North-West RDA)

North-West Regional Development Agency (North-West RDA) acts as the primary catalyst for growth and development in Romania's North-West Region. Its vision is to transform the region into a European competitiveness hub, reducing existing regional imbalances, fostering collaboration among stakeholders, and leveraging local resources effectively. North-West RDS will be focused on ideas and projects from Romania, providing specialised support for the RO11- Nord-Vest region.

### 3.5 Chamber of Commerce and Industry of Martinique (CCIM)

Chamber of Commerce and Industry of Martinique (CCI Martinique) is the main interlocutor of public and state actors, representing more than 28,000 traders, manufacturing, and service companies. Its advisers and agents accompany managers throughout the life of the company: creation, recovery, international development, sustainability and performance, sustainable development, learning and training, and finally transmission. CCI Martinique will be focused on ideas and projects from Martinique, providing specialised support for the FRY2- Martinique region.

### 3.6 INOVA+ - INNOVATION SERVICES (INOVA+)

INOVA+ is the Portuguese leading company in the promotion and management of international projects and innovation services. INOVA+ delivers solutions in: Education & Training; Capacity Building, HR Management; Innovation Management; Entrepreneurship, Business Development; Internationalization; Science & Technology; Digitisation and Change Management; Transports and Mobility; Health; Public Procurement; Regional Development.





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